

UNIVERSITY PRESS
OF FLORIDA



UF PRESS

**UNIVERSITY
OF FLORIDA**

Publishing and Proposals

University Press of Florida
www.upress.ufl.edu

University Press of Florida



UNIVERSITY PRESS
OF FLORIDA

- UPF is proud to be the official publisher of the State University System of Florida since 1945. UPF serves the SUS, its universities, and the diverse communities of our state.
- Produces work of global significance, regional importance, and lasting value
- Publishes scholars from around the world
- 5 million books sold with more than 3,700 titles in print
- Books translated into 7 different languages in more than 10 countries
- The UPF faculty advisory board, composed of faculty members from each of the universities in the SUS, assesses and approves all books that have passed peer review and are slated for publication, ensuring that the peer review process is thorough.

University of Florida Press

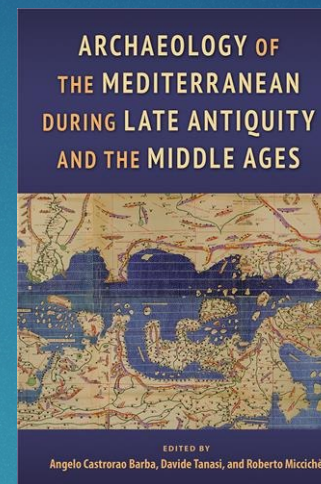
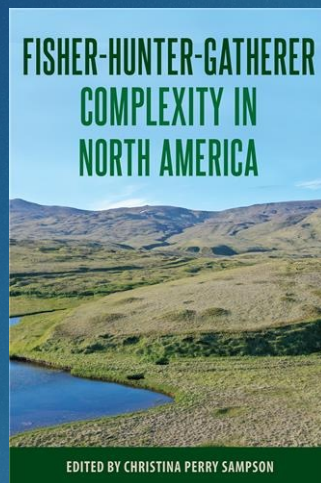
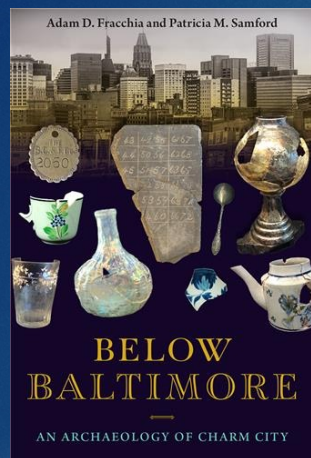
Building on the success of collaborations with the University of Florida, UF Press was established in 2015.

The UF Press faculty advisory board, composed of faculty members from various departments at the University of Florida, approves all books that have passed peer review and are slated for publication.

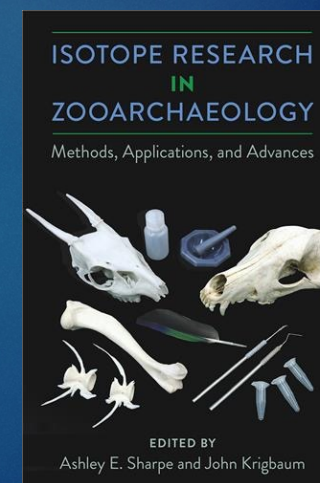
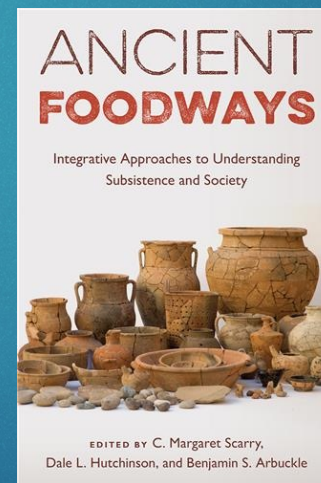
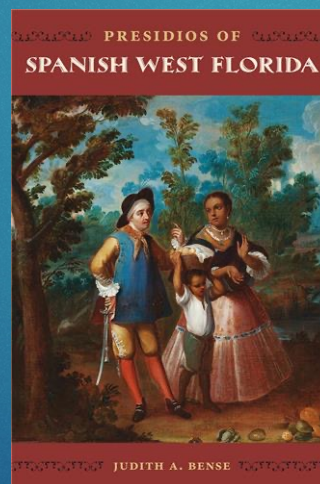
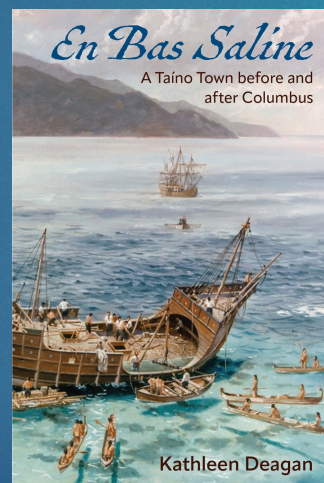
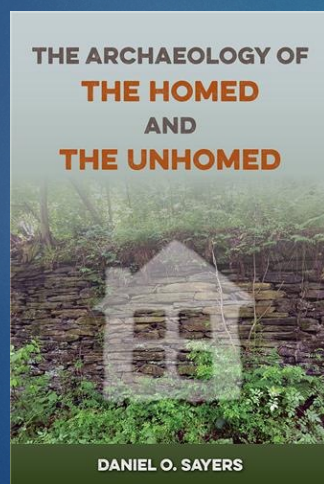


UF PRESS

**UNIVERSITY
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Recent University Press of Florida Titles



ACQUISITIONS



proposal



submit
manuscript



peer
review



approved by
editorial board



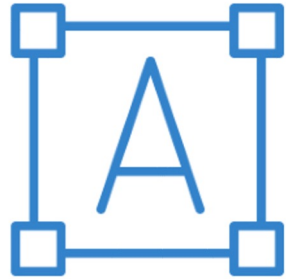
launched
into editorial
department

Publishing with the University Press of Florida

Life cycle of a book: https://upf.com/life_cycle_of_a_book.pdf



copyediting
and author review



typesetting
and design



page proofs ready
for proofreading,
indexing, and final
author review



book is printed
and shipped
2-4
months

MARKETING



release date

book in warehouse
backorders ship
review copies ship

publication date

book announced
book in stores

promotion continues:

reviews
exhibits
awards
ads & direct mail

Acquisitions editors want to hear from you!

To make a connection, try any or all of the following:

- Visit the press's website to find which editor acquires in your subject area
- Follow the editor on social media platforms
- Ask a colleague or mentor affiliated with the press, or a faculty member at the press's institution, to introduce you
- Follow the press's instructions for submitting a letter of inquiry or proposal
- Email the editor to request a meeting at a conference

Purpose of a Proposal

- To convey a book's argument and the stakes of the argument
- To show who will likely be interested in reading your book and why
- To demonstrate that you are capable of writing this book
- To provide your editor with your vision and plan for the book

Proposal's Audience

- Prospective acquisitions editor
- Other members of the press
- Potentially peer reviewers

Components of a Proposal

- Proposed title or subtitle
- Description/overview
- Market and audience
- Comparable titles
- Schedules and specs
- Author/editor information
- Annotated table of contents

Proposed title and subtitle

- Marketing tool
- Finding your readers
- Keywords
- Discoverability

Description/ Overview

- Thesis
- Why your book matters
- Hook
- Larger conversation
- Methodology

Market and Audience

Possible audiences:

- Scholarly audience
- Students
- Practitioners
- General audience

Comparable Titles

Publishers need comps

Think about:

- Books you are in conversation with
- Books your project builds on
- Books with a similar audience
- Books with a similar methodology
- Books published within past 5 years

Including at least one book from the press's list is particularly helpful.

Schedule and specs

- Realistic timeline
- Word length
- Number of images, tables, etc.
- Any special features

Author Information

- Brief bio
- Highlights from your CV
- CV should also be included with the proposal



Annotated Table of Contents

List of chapters with summaries.

1 paragraph each, no more than 2 paragraphs each.

Shows the editor how you will work toward the larger argument.

Show that your chapters build on each other.

Revising Your Dissertation

Structure

- Reorganize chapters
- Highlight argument
- Find good models

Voice

- Speak with authority
- Ask big questions

Audience

- Go beyond your committee
- Who is your readership?

Additional Resources:

From Dissertation to Book, by William Germano

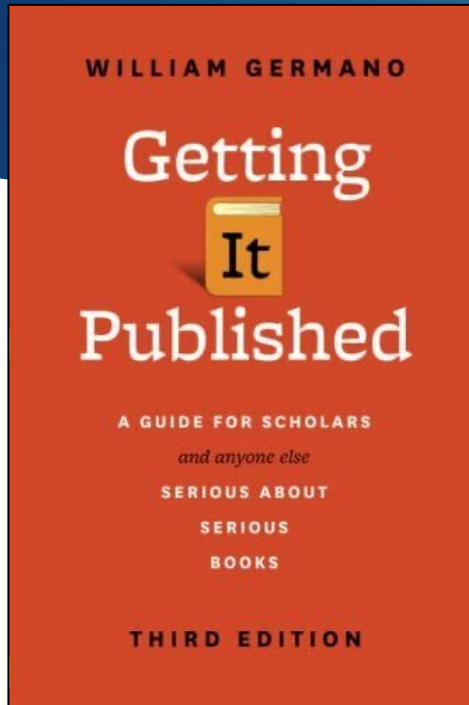
Timeline

Submit proposal when you have a clear idea and solid timeline.

In advance, you can:

- Make presentations
- Talk to colleagues about their experiences at different presses
- Talk to editors at any point

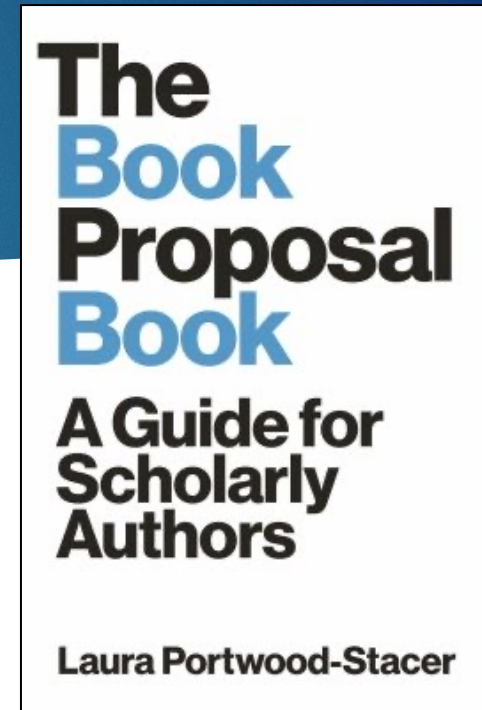
Additional Resources



William Germano,
Getting it Published



AUPresses Ask UP
Ask.up.hcommons.org/



Laura Portwood-Stacer
The Book Proposal Book



**ASSOCIATION
of UNIVERSITY
PRESSES**

MEMBER

The Association of University Presses is a community of publishing professionals and institutions with the mission of ensuring academic excellence and cultivating knowledge.

<https://aupresses.org/>

University presses are committed to:

- Scholarly excellence
- Peer review
- Promoting rigorous research
- Promoting emerging areas of scholarship
- Promoting state and regional topics

AUPresses Resources

AUPresses maintains the website Ask UP, a resource dedicated to helping scholars navigate university press publishing.

ask.up.hcommons.org



Ask UP

Authors Seeking Knowledge from University Presses

[GET ANSWERS](#)

[SUBMIT A QUESTION](#)

[SUGGESTED READING](#)

[LIFECYCLE OF A BOOK](#)

[ABOUT](#)

[HOST](#)



WHAT SHOULD I INCLUDE IN MY PROPOSAL?

Many presses have instructions online for what to include in a proposal, and some ask that proposals be submitted using an online-submission...

[LEARN MORE](#)

	Aarhus	Abilene Christian	Akron	Alabama	Alaska	Alberta	A. Historical	A. Psychiatric	A. School Classic	Amherst	Amsterdam	UniAndes	Arizona	Arkansas	Army	Athabasca	Baylor	Beacon	Brandeis	British Columbia	Brookings	Bucknell
African Studies						●						●					○					
African American Studies				●								○		●			●	●				●
American Studies				●	●							○						●				●
Anthropology	●			●	●	●					●	●	●			●		●		●		
Archeology	●			●	●				●		●	●	●			●						
Arts	●				●							●										
Architecture	●					●			●	●	●	●		●					●			
Art Criticism	●									●		●				●		○	●			○
Comics										●		○										
Dance			●							●		●										
Fashion and Textiles												●										
Folk Art					●					●		○				●						
Film	●			●		●					●	●				●			●			
Fine Arts and Art History	●			●					●	●	●	●		●		●			●			
Music & Music Theory	●									●	●	●				●						
Photography				●	●	●						●							●			
Popular Culture	●										●	●				●	○					
Television	●					○						●				●						
Theater	○									●		●				●						●
Visual Studies																						
Asian Studies	○										●	○					○	●		●		

Finding a Publisher

- Use the AUPresses Subject Area Grid to find the right publisher for you.
- The subject area grid shows all of the subject areas (listed vertically) that each member press (across the top) publishes.
- Visit: <https://aupresses.org/resources/aupresses-subject-area-grid/>



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