

**The Superhero Librarian Roadshow – a hands-on workshop to reignite your professional spark!**

**Led by:**

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Keep this under your hat but we information professionals are not renowned for being loud and proud. Used to promoting our library services, but when it comes to marketing ourselves? Not so much. We want to empower library staff to get out there and engage as scholars – actively looking for opportunities to publish papers, present at conferences and use social media.

This lively and interactive workshop will cover how to write a conference abstract, how to choose an appropriate journal for publication (peer-reviewed or otherwise) and how to start with small scale in-house research projects. Future superhero librarians will also be encouraged to reflect on the scale of pride they feel in their profession and will be given practical tips on how to engage more fully with the professional opportunities offered by social media. The impact of previous Roadshows has been zero to hero. A growing list of pieces published, blogs uploaded and papers delivered, not to mention new converts to Twitter.

Get your capes on. The Superhero Librarians are coming!



Source: [thedaringlibrarian.com](http://thedaringlibrarian.com)

### **Key Aims**

- Attendees will be challenged to rethink their subconscious self-image as knowledge providers, analysing where they stand on the Superhero Scale of Professional Pride
- Delegates will leave with practical advice on how to become loud and proud by engaging in scholarship through presenting and publishing
- Library practitioners will feel inspired to buck the stereotype and have the confidence to market themselves and evangelise about their achievements