

# **Sylvia K. Miller**

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Academic professional with deep experience in scholarly communications and publishing, interdisciplinary collaborations, and innovative initiatives. Excellent track record in creating a vision and an action plan for an organization or project and producing results. Accomplished in building and maintaining collaborative relationships; hiring and mentoring staff; grant writing; setting and managing budgets; and reporting.

## **PROFESSIONAL EXPERIENCE**

### **John Hope Franklin Humanities Institute (FHI), Duke University**

#### **Senior Program Manager, Publishing Innovations**

January 2017 – Present

Created new position to address needs of faculty and graduate students regarding both traditional and non-traditional publishing. Responsibilities include:

- Serve as Publications Manager for the *Humanities Futures* online collection of essays contributed by leading scholars from multiple disciplines, institutions, and continents.
- Incubate and manage events related to publishing literacy, the future of publishing, and specific publishing projects, constituting a Publishing Humanities Initiative (PHI).
- Consult on and support specific projects initiated by faculty and graduate students, particularly within the FHI's Humanities Labs.
- Liaise with Duke Libraries, Wired! Lab, and other entities on campus that are involved in publishing-related activities.

### **Consortium of Humanities Centers and Institutes (CHCI)**

#### **Senior Program Manager**

April 2013 – June 2017

Responsible for directing operations and services of international organization with 200+ institutional members, including budget, board meetings, annual conference, website and communications, and \$2.55 million in grants from the Andrew W. Mellon Foundation.

Key achievements include:

- Wrote all internal and external communications, including grant proposal that won \$1.35 million from the Mellon Foundation.
- Managed elections, coordinated committee activities, and planned semi-annual meetings of the International Advisory Board.
- Coordinated 4 international collaborative projects involving 20 subcontractors, including communications, budgeting, problem-solving, and reporting.
- Supervised redesign and transition of the CHCI website to a new, Drupal-based platform.
- Created information architecture and metadata schema for the *Humanities for the Environment* collaboration's website.
- Initiated an e-mail member newsletter.
- Proposed a library-publisher-scholar working group called *Publishing Makerspace* that won a place in the Scholarly Communications Institute held in November 2014.

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### **University of North Carolina Press**

#### **Director, Publishing the Long Civil Rights Movement**

June 2008 – December 2012

Responsible for directing all aspects of high-profile \$2 million experimental collaboration, funded by the Andrew W. Mellon Foundation, of 4 campus entities: UNC Press, the Library, the Southern Oral History Program, and the Center for Civil Rights. Included staff hiring and supervision, research, development of strategic vision and business plan, budgeting, reporting, and meeting the goals of all partners. The project's goals were to support scholarship on the long civil rights movement and explore future directions for scholarly communications.

Key achievements include:

- Devised and implemented 18-month experiment with an online collection of 84 monographs, articles, papers, and reports featuring innovative annotation and linking functionality that garnered more than 800 registered users and more than 600 user-generated annotations.
- Created and managed blog featuring newly digitized archival materials, commentary on digital publishing, and a popular “This Day in Civil Rights” feature, with contributions from three university units.
- Introduced new work flows at UNC Press for generating XML files and publishing enhanced e-books.
- Initiated print-on-demand and e-book editions of archival slave narratives in a new Library-Press imprint called DocSouth Books.
- Led strategic planning and wrote proposal that won renewal funding of \$500,000 from the Mellon Foundation in December 2010.
- Spearheaded plan to digitize all 4,000 audio interviews in the Southern Oral History Program archive.
- Coined the term “portal book” and transformed UNC Press into a leader in the publishing of scholarly e-books that include multimedia archival materials and outbound linking.

### **Reference Publishing Consultant**

#### **Client: Berg Publishers, UK**

December 2006 – May 2008

Responsible for bringing 10-volume *World Encyclopedia of Dress and Fashion* to the company from Routledge, where I had invented it and signed the editorial board; advised Berg on how to publish it and integrate it with plans for an online Berg Fashion Library.

Key achievements include:

- Advised the managing director on pricing and financials, schedule, print and online production, marketing, sales, and hiring of staff.
- Guided IT and support staff on setting up necessary infrastructure and streamlining processes.
- Worked closely with scholars around the world to devise the encyclopedia's entry list.
- Gave seminar on reference publishing to staff at Oxford, UK, location.
- Market-tested online publishing plan via focus groups and formation of a Library Board.
- Recommended Oxford University Press as US distributor.
- Project won the 2011 Dartmouth Medal for “outstanding quality and significance.”

### **Additional Clients: Oxford University Press and Paratext, Inc.**

2007 and 2008

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### **Taylor & Francis Group LLC**

#### **Publishing Director, Routledge Reference Division**

September 1999 – April 2005

Responsible for global library-reference publishing program. Supervised in-house staff of 9 in U.S. and U.K. (Departed to move with family to North Carolina.)

Key achievements include:

- Doubled U.S. revenue over five years.
- Participated actively in director-level strategic-planning meetings of Taylor & Francis in Philadelphia and London
- Merged Routledge and Garland reference programs and brought more than 20 Garland works in progress to publication.
- Initiated acquisition of Fitzroy Dearborn Publishers and brought 35 FDP works in progress to publication.
- Streamlined work flow for schedule and cost efficiency.
- Published to a consistently high scholarly standard; the prestigious Dartmouth Medal (for *Garland Encyclopedia of World Music*, 10 volumes), a Dartmouth Honorable Mention (*Holocaust Literature*, 2 volumes), and numerous RUSA awards from the American Library Association are among the distinctions received.
- Revised marketing and sales strategy; established Library Board and initiated bringing on board 39 commission sales representatives.
- Guided acquisitions editors to meet their goals each year and personally acquired new titles worth over \$4 million in future revenue during 2004.
- Created new online publishing plan and brought two of ten planned subject-based online resources to market in 2004.

### **Macmillan Reference USA**

#### **Executive Editor, Charles Scribner's Sons Reference**

April 1992 – September 1999

Responsible for acquisition, development, and editorial production of multi-volume and electronic library reference projects. Supervised in-house staff of 8.

Key achievements include:

- Acquired and developed highly successful titles such as *Writers for Young Adults* (3 volumes), *Encyclopedia of European Social History* (6 volumes), *Violence in America: An Encyclopedia* (3 volumes), and *Human Diseases and Conditions* (3 volumes).
- Edited and managed two Dartmouth Medal winners, *Civilizations of the Ancient Near East* and *Encyclopedia of the Renaissance*; numerous *Library Journal* Best Reference and *Choice* Outstanding Academic Book citations received.
- Set editorial guidelines and policy; trained in-house editors and fleet of freelancers in meticulous fact-checking and editing.
- Improved schedules dramatically via new work flows and technologies.
- Actively participated in cross-functional team that created the first electronic publishing plan for Macmillan Reference USA; involved in creation of DTD and two CD-ROM products.
- Presented reference products to sales force of 70 field and telephone reps at semiannual national sales meetings.

#### **Managing Editor, Charles Scribner's Sons Reference**

August 1990 – April 1992

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Responsible for editorial production of four multi-volume reference projects and acquisition, development, and editorial production of all titles in three series in the Twayne imprint.

### **Project Editor, Macmillan Reference**

August 1985 – August 1990

Responsible for editorial production of multi-volume reference projects and single-volume professional books on education, religion, and music. Four promotions over five years, from Senior Secretary to Project Editor.

## **EDUCATION**

**Columbia University, New York.** M.A., English and Comparative Literature, 1990. Offered fellowship to continue academic studies toward a Ph.D. but declined in order to continue publishing career. Master's thesis: "Silent Harmony: Music and Time in Wordsworth's *Prelude*."

**University of California at Berkeley.** B.A., Comparative Literature, December 1984. Upper-division courses in Spanish in Berkeley and Madrid. Graduated *Phi Beta Kappa* and *summa cum laude*.

**Professional Education.** Courses and workshops in editing, design and type specification, hand bookbinding, languages, translation, multimedia software, XML, mobile app development, and WordPress.

## **PRESENTATIONS AND PUBLICATIONS**

"Monograph Publishing at the Crossroads: The Humanities Center as Publishing Makerspace and the Monograph 2.0," Book History and Digital Humanities Conference, University of Wisconsin-Madison, September 23, 2017.

*Sonic Dictionary* Visioning Workshop, Franklin Humanities Institute, scheduled to take place September 16, 2016 with Mary Caton Lingold, members of the PubMakers working group, and other invited guests.

"Publishing Makerspace: A New Approach to Scholarly Publishing," *Charleston Conference Proceedings* (Purdue University Press, forthcoming in October 2016); lead author of eight.

"What Do Publishers Do (and Why Does It Cost So Much?)" Munch & Mull lunchtime discussion, February 29, 2016, Duke University Library

"Publishing Makerspace: Adventures in Publishing," workshop at the Franklin Humanities Institute, Duke University, November 19, 2015, with members of the PubMakers working group and three faculty/fellow project leaders, Meredith Goldsmith, David Bell, and Erdag Goknar.

"Publishing Makerspace: A New Approach to Multimodal Publishing," Innovation Session at the Charleston Conference, November 7, 2015, with Professor David Phillips, Wake Forest University.

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Publishing Makerspace Workshop, Franklin Humanities Institute PhD Lab in Digital Knowledge, Duke University, February 24, 2015, with members of the PubMakers working group

“Publishing Makerspace” presentation for the Scholarly Communications Working Group at UNC-Chapel Hill, February 11, 2015, with John Martin II, UNC-School of Information and Library Science

“Publishing Makerspace,” a proposal to form a working group for participation in the Scholarly Communications Institute; institute took place November 9-13, 2014

“Redefining Publishing to Serve New Forms of Scholarship: A Proposal for Publishers, Librarians, and Scholars to Re-make the Publishing Process,” presentation for *Data Driven: Digital Humanities in the Library* conference at the College of Charleston, June 21, 2014

“Publarians and Publishers: Role-Bending in the New Scholarly Communications Ecosystem,” panel chair and speaker, Charleston Conference, November 8, 2013, with Charles Watkinson, Purdue University Press; Nancy Maron, Ithaka S&R; and Anne Kenney, Cornell University Library. Published in the conference proceedings by Purdue University Press.

“Enhanced E-Books, Portal Books, and Digital Humanities,” panel chair and speaker, Charleston Conference, November 9, 2012

“What Do Publishers Do (and Why Does It Cost So Much)?”, panel chair and speaker, Charleston Conference, November 8, 2012. Published in the conference proceedings by Purdue University Press.

“Library-Press Partnerships: Publishing the Long Civil Rights Movement,” Mid-Atlantic Regional Archives (MARAC) Conference, Richmond, Virginia, October 27, 2012.

“Integrated Digital Scholarship and Publishing Services,” a concept paper for discussion with colleagues at UNC and Duke University, August 2012

“Producing the *Freedom’s Teacher* Enhanced E-book,” *AAUP Digital Digest* blog, April 30, 2012.

“Digital Voices: Oral Cultures and New Forms of Communication,” panel speaker, ISIS Tech and New Media Speaker Series, Duke University, April 18, 2012.

“Announcing *Freedom’s Teacher*, the Enhanced E-book,” *Publishing the Long Civil Rights Movement* blog, March 28, 2012. Video demonstration embedded in blog post:

<https://lcrm.lib.unc.edu/blog/index.php/2012/03/28/announcing-freedoms-teacher-the-enhanced-e-book/>

“The Hybrid Future of the Book: E-books, Enhanced E-books, and Portal Books,” panel speaker, CHAT Festival, Duke University, February 7, 2012.

“Publishing the Long Civil Rights Movement’ at UNC-Chapel Hill,” presentation at the Coalition for Networked Information (CNI) Membership Meeting, December 13, 2011.

“Enhanced E-Books and Portal Books,” 2011 blog post cross-posted by the *AAUP Digital Digest* blog, *No Shelf Required* blog, and *Against the Grain* as “Topic of the Week.”

“Enhanced E-Books: How Books Are Coming Alive in the Digital Environment,” chapter in Sue Polanka, ed., *No Shelf Required 2* (American Library Association, 2011).

“The Long Civil Rights Movement: Reflecting on the Online Pilot and Thoughts on Enhanced E-books,” essay for the *AAUP Digital Digest* blog, August 5, 2011.

Numerous contributions to the *Publishing the Long Civil Rights Movement* project blog; the following post had received nearly 1,000 visitors as of fall 2012:

<https://lcrm.lib.unc.edu/blog/index.php/2011/08/05/enhanced-e-books-and-portal-books/>

“Publishing the Long Civil Rights Movement,” talk at Duke University’s Perkins Library, March 14, 2011.

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“Enhanced E-Books: What Are They, and What Will They Mean for Libraries,” speaker at the N.C. Serials Conference, March 10, 2011. “Enhanced E-Books: What Are They, and What Will They Mean for Libraries?” Panel chair and speaker, Charleston Conference, November 2010.

“We Have Seen the Future, and It Is Us,” panel speaker on university press–library collaboration, Society for Scholarly Publishing (SSP) conference, May 2009

“Publishing the Long Civil Rights Movement,” speaker at the Librarians’ Association at the University of North Carolina at Chapel Hill (LAUNC-CH) Conference, March 9, 2009.

“Publishing the Long Civil Rights Movement at the University of North Carolina at Chapel Hill,” *Against the Grain*, January 2009.

“Encyclopedia Indexes in the Digital Age,” white paper released by Paratext, Inc. at the American Library Association conference, January 2008

“Index Appreciation: A Publisher’s Brief Guide,” *Against the Grain*, September 2005

“A Publisher’s View of Library Reference Reviews,” *Against the Grain*, September 2004

American Library Association, panel speaker on reference reviews, June 2004

“Transforming Print Encyclopedias into Electronic Encyclopedias,” presentation at Workshop on State and Regional Encyclopedias, National Endowment for the Humanities, Division of Preservation and Access, June 9, 2000.

“Transforming Print Encyclopedias into Successful Electronic Reference Products,” *Journal of Electronic Publishing*, vol. 3, no. 4, June 1998.

Drexel University, guest lecturer on information product design, 1998.

“The Role of the PSP Editor in Electronic Publishing,” panel speaker at AAP/PSP Division meeting, Washington, D.C., 1997.

“If You Won the Lottery,” chapter in Lisa Healy, ed., *My First Year in Book Publishing: Real-World Stories from America’s Publishing Professionals* (Walker & Co., 1994).

New York University Summer Publishing Institute, speaker on reference publishing, approximately ten years.

## **OTHER PROFESSIONAL ACTIVITIES**

- Participant in THATCamp Piedmont, Wake Forest University, May 11, 2016.
- Co-founder, Publishing Makerspace Working Group, Scholarly Communications Institute, 2014.
- Participant in THATCamp (The Humanities and Technology Camp) focused on Digital Knowledge, North Carolina State University, March 28, 2014.
- Founding member, Authoring Tools Incubator Group, UNC-Chapel Hill, Spring 2013; hosted by the Carolina Digital Library and Archive.
- Founding member, Spatial Humanities Incubator Group, UNC-Chapel Hill, Fall 2012; received funding from Semaphore, a UNC-Duke University collaboration.
- Participant in THATCamp at UNC-Chapel Hill, September 2012.
- Attendee, Tools of Change miniconference, Charleston, SC, November 2012.
- Member, American Library Association
- Regular attendee and presenter, Charleston Conference on Book and Serials Acquisition.
- Mentor of numerous publishing professionals who started as editorial assistants, junior editors, junior production editors, or copy editors under my tutelage.

References available upon request.