

# **E. Michele Ramsey**

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## **EDUCATION**

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Ph.D. University of Georgia, 2000  
Major: Speech Communication

M.S. University of North Texas, 1995  
Major: Communication Studies  
Minor: Women's Studies

B.A.A.S. University of North Texas, 1992  
Major: Political Science  
Minors: Communication Studies

## **ACADEMIC/ADMINISTRATIVE POSITIONS**

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Visiting Instructor, Southeastern Oklahoma State University  
Gender and Leadership Communication (COMM 5553) and  
Negotiations and Conflict Management (COMM 5563) Spring 2020-  
present

Visiting Senior Lecturer, The American University of Paris  
Rhetoric and Persuasion (CM 3052) Summer 2019

Associate Professor, Communication Arts & Sciences and Women's Studies 2006-present  
Assistant Professor, Communication Arts & Sciences, Penn State Berks 2000-2006

Founder and Program Coordinator, B.A. in Communication Arts and Sciences, 2008-2012.  
Communication Arts and Sciences Basic Course Coordinator, 2003-2013.  
Program Coordinator, Communication Arts and Sciences Minor, 2003-2012.  
Program Co-Coordinator, American Studies Degree, 2005-2007.

### **Courses Taught:**

Introduction to Human Communication	Public Speaking
Interpersonal Communication	Small Group Communication
Message Evaluation/Media Literacy	Rhetorical Theory
Careers in Communication	Mass Media and Society
Speech Writing	Rhetoric of Film & Television
Rhetoric of American Horror Film	American Political Communication
African/Black-American Rhetoric	Gender and Communication
Conflict Management	Issues in Freedom of Expression
Language, Culture, & Communication	Communication & Information Technology

## PUBLICATIONS

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### BOOKS:

Grobman, L. and Ramsey, E.M. (2020). *Major Decision: College, Career, and the Case for the Humanities*. University of Pennsylvania Press.

### JOURNAL ARTICLES:

Ramsey, E.M. (2017). Capstone-*ish*: Student success and the rhetorical functions of a different kind of capstone course. *Journal for the Association of Communication Administration*, pp. 53-64.

Ramsey, E.M. (2017). The Basic Course in Communication, Media Literacy, and the College Curriculum. *Journal of Media Literacy Education*, 9.1, pp. 116-128.

Fredericks, S., Ramsey, E.M., and Hornett, S. (2011). Kinship and Bystander Effect: The Role of Others in Ethical Decisions. *Journal of Religion and Business Ethics*, 2, 2011.

Ramsey, E.M. (2006). Driven from the public sphere: The conflation of women's liberation and driving in advertising from 1910-1920. *Women's Studies in Communication*, 29.1, pp. 88-112.

Ramsey, E.M. (2005). Protecting patriarchy: The myths of capitalism and patriotism in The People vs. Larry Flynt. *Feminist Media Studies*, 5.2, pp. 197-213.

Ramsey, E.M. (2005). Selling social status: Automobile advertisements in the Ladies' Home Journal from 1910 to 1920. *Women and Language*, Spring 2005, pp. 26-38.

Ramsey, E.M. (2004). Addressing issues of context in historical women's public address. *Women's Studies in Communication*, 27.3, pp. 252-276.

Ramsey, E.M., Achter, P., Condit, C.M. (2001). Genetics, race, and crime: An audience study exploring the effects of The Bell Curve and book reviews. *Critical Studies in Media Communication*, 18.1, pp. 1-22.

Ramsey, E.M. (2000). Inventing citizens during World War I: Suffrage cartoons in The Woman Citizen. *Western Journal of Communication*, 64.2, pp. 113-147.

### ENCYCLOPEDIA ESSAY:

Ramsey, E.M. (2017). Gender as a consideration when designing health and risk messages. In *Encyclopedia of Health and Risk Management Design and Processing*. Parrot, R. (Ed.). New York: Oxford University Press, pp. 37-56.

### COMMENTARY AND REJOINDER ESSAYS:

Ramsey, E.M. and G. Santiago. (Spring, 2004). The conflation of homosexuality and femininity in Queer Eye for the Straight Guy. *Feminist Media Studies*, 4.3, pp.353-355.

Ramsey, E.M., Achter, P., Condit, C.M. (2001). Reading audiences: A reflection on the politics of the production of racism. *Critical Studies in Media Communication* Vol. 18.4, pp. 471-474.

**COMMUNICATION PEDAGOGY:**

Ramsey, E.M. (2004). Media Criticism Group Speech. *Communication Teacher* 18.1, pp. 20-22.

Ramsey, E. M. (2003). Communication ethics: The Challenger explosion. *Teaching Ideas for the Basic Communication Course* 7 (Fall), pp. 87-97.

**BOOK CHAPTERS:**

Ramsey, E.M. Forthcoming in 2019. Critical Engagement or critical mistake?:Social media, ethics, and critical communication pedagogy. *Mediated Critical Communication Pedagogy*. D. Fassett and A. Atay, Eds. New York: Lexington.

Ramsey, E.M. (2010). Using Language Well. *Public Speaking: The Virtual Text*. Ed. Lisa Schrieber.

**BOOK REVIEWS:**

Ramsey, E.M. Forthcoming. *A Place of Darkness: The Rhetoric of Horror in Early American Cinema. Rhetoric and Public Affairs*.

Ramsey, E.M. (2011). *Rhetoric, Representation, and Display: Gender and Political Communication in America. Rhetoric and Public Affairs* 14.1, pp. 169-172.

Ramsey, E. M. (2003). Who is this ideal woman and why does she keep following me? *Review of Communication* 3.2, pp. 180-184.

Ramsey, E.M. (2001). Gender in contemporary fantasy and science fiction television. *The Review of Communication*, 2.1, pp. 109-114.

Ramsey, E.M. (1999). Review of Rhetoric Retold. *Women's Studies in Communication*, 22.2, pp. 241-245.

**MEDIA MENTIONS:**

Emotion Labor. *Marie Claire UK*. (December 19, 2019).

Gender and Crime. *The Reading Eagle*. (December 9, 2019).

Transferable Skills. *Collegexpress*. (2019).

Emotional Labor. *Southern Living*. (2019).

Managing Social Media. *Community for Accredited Online Schools*. (2019).

Emotional Labor. *Museum of Modern Sexism*. (May 22, 2018).

Sharing the Parenting Load. *Parenting*. (October 2018).

Gender and Careers. *Good Call*. 2016.

Gender and Emotional Labor, *Harper's Bazaar*, (September 27, 2017). Top10/week on Google.

Choosing a College Major, *College Covered*, (2016).

The Truth About Liberal Arts Degrees, *Good Call* (2016).

Tips on Assertive Communication, Acuity Training (December 2016).

Myth of a "STEM Crisis", *Tech News World* (March 24, 2015).

Tips on Crafting Résumés. *Nerd Wallet* (June 18, 2014).

Gamification in Higher Education, *The Daily Dot* (March 6, 2014).

Advice about Recommendation Letters, *Nerd Wallet* (April 10, 2014).

Advice for Transfer Students, *Huffington Post* (February 5, 2014).

The Rhetoric of Film. *Research at Penn State Berks* (January 14, 2011).

The Value of Communication Education, *The Reading Eagle* (April 2, 2010).

## **HONORS AND AWARDS FOR SCHOLARSHIP**

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Top Paper Award, Mass Communication Interest Group. "Queering Capitalism: (Re)presenting Male Homosexuality on Queer Eye for the Straight Guy." Eastern Communication Association Convention, Pittsburgh, April 2005.

Top Four Competitive Paper in Communication Theory and Methodology, Eastern Communication Association Convention. "Addressing issues of context in historical women's public address." New York, NY, 2002.

Cheris Kramarae Dissertation Award, Organization for the Study of Communication, Language, and Gender, 2001.

Top Three Competitive Paper in Public Address, National Communication Association Convention. "Inventing women during World War I: Suffrage cartoons in *The Woman Citizen*." Chicago, 1999.

National Communication Association Doctoral Honors Seminar in Rhetoric, University of Illinois, 1999.

## **OTHER HONORS AND AWARDS**

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Feminist Teaching/Mentor Award, Organization for the Study of Communication, Language, and Gender, 2017.

Junior League of Reading Community Partnership Award, 2016.

Rosemary Schraer Mentoring Award, Penn State University's Commission for Women, 2015.

Achieving Woman Award, Faculty Category. Penn State University's Commission for Women, 2010.

Outstanding Service to the College, Penn State Berks, 2009.

Excellence in Curricular Integration Award, Penn State Commission on Lesbian, Gay, Bisexual, and Transsexual Equity, 2008.

Outstanding Faculty Academic Adviser, Penn State Berks, 2006.

Outstanding Teaching Assistant Award, University of Georgia, 1998.

Professing Women Award, University of North Texas Women's Coalition, 1995.

Outstanding Service to the Department of Communication Studies, Graduate Student Award, University Honors Committee, 1993 and 1995.

Outstanding Graduate Student, University Honors Committee, 1994.

## **PRESENTATIONS**

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Ramsey, E.M. (2019). Major Decisions: College, Career, and the Case for the Humanities. Guest Lecture. North Central College, College of Arts and Sciences. Naperville, IL.

Ramsey, E.M. (2019). Communication for Re-education: Blackish as a Pedagogical Tool for Educating Audiences About Marginalized Identities. National Communication Association, Baltimore, MD.

Ramsey, E.M. (2019). Communication for Survival: Faculty Strategies and Initiatives for Improving Retention. National Communication Association, Baltimore, MD.

Ramsey, E.M. (2019). Surviving and Thriving in Discipline in the Age of STEM. National Communication Association, Baltimore, MD.

Ramsey, E.M. (2019). Forging New Narratives for the Humanities, Arts, and Social Sciences. Keynote Address. Boundless: Arts and Intellects. Millersville University. Lancaster, PA.

Ramsey, E.M. (2018). Back to the Humanities. Upper Dublin Public Library. Upper Dublin, PA.

Ramsey, E.M. and English, C. (2018). Soccer as Synecdoche: The Case of U.S. Women's Soccer. Rhetoric Society of America, Minneapolis, MN.

Ramsey, E.M. (2018). Women and Emotional Labor. National Organization of Women, Berks Chapter. Reading, PA.

Ramsey, E.M. (2018). Emotional Labor and Conflict Management. BLOOM event, Specialty Coffee Association. Providence, RI.

Ramsey, E.M. (2017). Addressing Alternative Facts in the Basic Course: Reinforcing Our Relevance While Preserving Our Legacy. National Communication Association, Dallas, TX.

Ramsey, E.M. (2017). Capstone-*ish*: Recruitment, Retention, and the Rhetorical Functions of a Different Kind of Capstone Course. National Communication Association, Dallas, TX.

Ramsey, E.M. (2017). Teachers on Teaching: Honoring the Pedagogy of Cheryl L. Nicholas. National Communication Association, Dallas, TX.

Ramsey, E.M. (2017). Honoring Our Legacy and Expanding Our Relevance: New Perspectives About Online Teaching and Learning. National Communication Association, Dallas, TX.

Ramsey, E.M. (2016). Feminist Perspectives on Hillary Clinton and the 2016 Election: A Roundtable," National Communication Association National Convention, Philadelphia, PA.

Ramsey, E. M. (2016). Imagining Alternatives to Gender Violence: Working Collaboratively as Activists, Scholars, and Teachers with Community Anti-Violence Practitioners. National Communication Association, Philadelphia, PA.

Ramsey, E.M. (2015). The Rhetorical Strategies of Clarence Thomas. SAGE presentation series. Penn State, Lehigh Valley.

Ramsey, E.M. (2015). Social Media and Athletes. Presentation to Penn State, Berks College student athletes. Penn State, Berks College.

Ramsey, E.M. (2015). The Horror of Abortion: Public Discourse, Horror Film, and the Abortion Debate from 1968-1974. Organization for the Study of Communication, Language, and Gender National Conference, Organization for the Study of Communication, Language, and Gender, Bowling Green, KY

Ramsey, E.M., (2015). iParenting. Lecture for Koinos Community Church, Reading, May.

Ramsey, E.M., (2015). Media Literacy 101. Lecture and workshop for the Junior League of Reading, February.

Ramsey, E.M., (2014). Basic Course Assessment Short Course. National Communication Association Convention, November 2014, Chicago.

Ramsey, E.M., (2013). A beginner's guide to open education resources. National Communication Association Convention, November 2013, Washington, D.C.

Ramsey, E.M., (2013). Steubenville's teachable moments: Engendering feminist activism in a rape culture through connection, critique, and communication. National Communication Association Convention, November 2013, Washington, D.C.

Ramsey, E.M., (2013). Assessment and discipline identity: Using the assessment process to alter perceptions of identity for communication departments. National Communication Association Convention, November 2013, Washington, D.C.

Ramsey, E.M., (2013). Assessing core communication competencies across a wide variety of introductory course contexts. Eastern Communication Association Convention, Pittsburgh.

Ramsey, E.M. (2013). *MissRepresentation*: Strategies for media literacy. Panel Presentation, Junior League of Reading, April.

Ramsey, E.M. (2013). Citizenship and *Do the Right Thing*. Panel presentation, O'Pake Institute at Alvernia University Film Series, January.

Ramsey, E.M. (2012). What does feminism have to do with you? Keynote Address, American Association of University Women's Spring Awards Luncheon (Reading, PA chapter), April.

Ramsey, E.M. (2011). Connecting Yesterday's Voices to Tomorrow's: Public Address Pedagogy for the 21<sup>st</sup> century. National Communication Association Convention, New Orleans.

Ramsey, E.M. (2010). Building bridges to the transgendered community: Strategies for teaching. National Communication Association Convention, San Francisco.

Ramsey, E.M. and Hendrickson, J. (undergraduate student). (2009). Pulling all *Seven Samurai* out of *Letters from Iwo Jima*. National Communication Association Convention, Chicago.

Ramsey, E.M. (2007). Restoring faith in public intellectualism. Presented at the National Communication Association national convention, Chicago, November 2007.

Ramsey, E.M. (2006). The "War on Christmas: How the conservative plot to ban any opinion that differs from their own is worse than you thought. Presented at the National Communication Association national convention, San Antonio, November 2006.

Ramsey, E.M. (2006). Media representations of the "War on Christmas" debate. Presented at the National Communication Association national convention, San Antonio, November 2006.

Ramsey, E.M. (2005). Compulsory heterosexuality and the War on Poverty: The conflation of human and social rights. Presented at the National Communication Association national convention, Boston.

Ramsey, E.M. and Santiago, G. (2005). The politics of product: Consumerism and the construction of a "homosexual style" on *Queer Eye for the Straight Guy*. Presented at the National Communication Association national convention, Boston.

Ramsey, E.M. and Stella, M. (2005). How “I want my MTV!” became “I want my college degree!”: Linking student responsibility for academic advising to academic success. Presented at the National Academic Advising Association national convention, Las Vegas.

Ramsey, E.M. and Santiago, G. (2005). Queering capitalism: (Re)presenting malehomosexuality in Queer Eye for the Straight Guy. Eastern Communication Association Convention, Pittsburgh.

Ramsey, E.M. (2002). Proactive pedagogy: Engaging and transforming student resistance to feminist communication theories. National Communication Association Convention, New Orleans.

Ramsey, E.M. (2002). Inventing consumers: Automobile advertisements in the Ladies Home Journal from 1910-1920. National Communication Association Convention, New Orleans.

Ramsey, E.M. (2002). Addressing issues of context in historical women’s public address. Eastern Communication Convention, New York City, New York.

Ramsey, E.M. (2001). Recovering women: The positionalist perspective and historical women’s public address. National Communication Association Convention, Atlanta.

Ramsey, E. M. (1999). Inventing women during World War I: Suffrage cartoons in *The Woman Citizen*. National Communication Association Convention, Chicago.

Ramsey, E. M. (1996). Enacting racism: Clarence Thomas, George Bush, and the construction of social reality. Speech Communication Association National Convention, San Diego.

## **PROFESSIONAL ACTIVITIES**

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Associate Editor, *Southern Journal of Communication*, 2014-present.  
Associate Editor, *Women’s Studies in Communication*, August 2000-2012.  
Guest Reviewer, *Feminist Media Studies*  
Guest Reviewer, *Communication and Critical/Cultural Studies*

Associate Editor, *Communication Studies*, September 2002-May 2005.  
Associate Editor, *Critical Studies in Media Communication*, June 2002-May 2004.  
Guest Reviewer, *Critical Studies in Media Communication*, August 2000-May 2002.  
Editorial Assistant, *Women’s Studies in Communication*, 1997-1999.

## **SERVICE TO THE DISCIPLINE**

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Member, Taskforce on Mentorship, National Communication Association, 2019-2020; Chair, Teaching Mentorship Taskforce

Reviewer, National Communication Association Annual Convention: Feminist and Women’s Studies Division, Public Address Division, Political Communication Division, and Critical and Cultural Communication Division.

## **SERVICE TO THE COLLEGE AND UNIVERSITY**

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Member, Faculty Affairs Committee, Berks Faculty Senate, Fall 2017-present (Vice-chair, 2018-2019).

Member, Academic Integrity Committee, Penn State, Berks College, Fall 2016-present.

Division of Humanities, Arts, and Social Sciences Promotion and Tenure Committee, 2013-2015 (Chair, 2014-2015).

Penn State Berks Alumni Board, Faculty Representative. Fall 2014-present.

Chair, Academic Affairs and Outreach Committee, Berks Faculty Senate, Fall 2005-Spring 2010.

Member, Berks Faculty Senate Executive Committee, 2004-2005; 2005-2007.

Berks Faculty Senate, Faculty Senate representative for the Division of Humanities, Arts, and Social Sciences, Fall 2005- Spring 2007.

Member, Communication Arts & Sciences Undergraduate Committee, University Park, Spring 2005-2012.

Member, College Strategic Planning Council for plan dated 2005-2008, Spring 2004-Spring 2005. Created organizational structure and areas of emphasis for the College Strategic Plan process.

Member, Strategic Planning Task Force for Public Relations and Marketing, Fall 2004- relating to the teaching, service, and research responsibilities of faculty.

Member, Physical Facilities Committee, Fall 2003-Spring 2004.

Faculty Advisor, Student Radio Club, Fall 2000-2005.

Faculty Advisor, Student Newspaper, Fall 2000-Spring 2002.

## **SERVICE TO THE COMMUNITY**

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Guest Speaker, Koinos Community Church, Parenting and Social Media, 2015.

Guest Speaker, Junior League of Reading, Parenting and Social Media, 2014-2015.

Member, Film Series Program Board, O'Pake Institute for Ethics, Leadership, and Public Service at Alvernia University. 2010-2017

Founder and member, Berks Country Partnership Chapter for Planned Parenthood, 2012-2015.

Volunteer, Family Promise. Program to assist homeless families needing to enter the workforce and find housing, 2006-2008.

Temporary Puppy Home, Canine Partners for Life, Cochranville, PA., 2006-2008.

Programming Board Member, BCTV Community Television, 2004-2008.

Volunteer, Opportunity House, Reading, PA homeless shelter, 2004-2010.

Mentor, Athens School District, 1997-2000.

Steering Committee Member, Ann Richards Gubernatorial Campaign, 1990.

Director, Ann Richards Gubernatorial Campaign Phone Bank, 1990.

Speaker's Bureau, AIDS Resource Center in Dallas, Texas, 1988-1990.

