

SAMANTHA K. MCEWAN

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EDUCATION

McMaster University

Ph.D. in Communications, New Media and Cultural Studies (ABD)

2020 - Present

Dissertation: "Trials and Triumphs of 'Riding the (Bi)cycle: Performing Women's Bisexual Identity in Music Video and Online Affective Archives"

Carleton University

Master of Arts in Music and Culture

2019

Major Research Project: "Games of the Past/Fans of the Future: Nostalgia, Participatory Fandom, and *Video Games Live*"

Honours: Completed with 10.6 CGPA

University of Ottawa

Honours Bachelor of Arts in Music

2016

Concentration: Musicology

Cambrian College of Applied Arts and Technology

Advanced Diploma in Music Performance

2012

Major: Flute

AWARDS

Ontario Graduate Scholarship

2020 – Present

General Bursary (McMaster, Internal)

2020 – 2022

Ontario Graduate Scholarship

2017 – 2019

General Bursary (Carleton, Internal)

2018

Cambrian College Senior Essay Award

2012

PUBLICATIONS AND PAPERS

"Not a Phase (Nor for Your Gaze): Resistive Audiovisual Aesthetics and Practices in Cyberqueer Spaces"

in *Digital LGBTQ+ Cultures: A Global Perspective*, ed. Dr. Paromita Pain. Routledge. **

March 2022

**** An earlier version of this paper was also presented at the CCA Conference in June 2021**

"Bi the way, We Exist!: Exploring Bisexual Affinities and Identity Performance on TikTok's

Affective Archives"

for *LGBTQ Protests: A Global Perspective*, ed. Paromita Pain. Routledge

Forthcoming

"Grimes vs. 'The Algorithm Gods': Writing Popular Music in the Streaming Era"

'Visions of Change' Graduate Student Conference, University of Calgary

May 2022

"I'm Just a Queer Kid from New York City: Exploring Princess Nokia's

Hip-Hop Feminist Vocabulary in 'Tomboy'"

TEMPER Journal

Revised & Resubmitted

"Discourses on Cybersecurity: The Politics of Breach"

Co-Authors: Andrea Zeffro, Alexis-Carlota Cochrane, Joshua Durand, Clementine

Oberst and Gil Niessen

Submitted

Revista

TEACHING EXPERIENCE

McMaster University

Teaching Assistant – Introduction to Communication Studies Sept 2021- Dec 2021

Deliver weekly tutorials covering course material, facilitate essay writing workshops, answer student questions, meet with students on an as-needed basis, grade major assignments

McMaster University

Guest Lecturer – “Popular Music and Social Justice”

November 2020

Delivered guest lecture for second year culture and communications course taught by Dr. Laine Zisman-Newman

McMaster University

Teaching Assistant – to Dr. Lyndsey Beutin in “Introduction to Communication and Culture” 2021

Assist student learning in virtual classroom, administer all grades for exams and assignments, answer student questions, meet with student upon request, facilitate essay writing workshops

McMaster University

Teaching Assistant – to Dr. Laine Zisman Newman in “Performance and Performativity”

2020

Gave guest lecture, graded all in-class assignments and final essays, administered grades, met with students upon request, mediated grade appeals

Carleton University

Teaching Assistant – to Dr. John Higney in “Performance Class”

2018

Provided administrative assistance and graded all written assignments

Carleton University

Teaching Assistant – to Dr. Alyssa Woods in “Issues in Popular Music”

2017

Graded assignments such as exams and written work, met with students upon request, facilitated essay writing workshop for students

RELATED EXPERIENCE

McMaster University

Research Assistant – to Dr. Grace Pollock

January 2022 – Present

Assist researchers with proposal development by reviewing applications, providing advice. Ensure that proposals and funding agreements comply with university policies, and conform to the criteria and guidelines of the program sponsor.

Research Assistant – to Dr. Andrea Zeffiro

January 2022 – Present

Compile and analyze primary sources for multi-year Insight Development Grant project, develop digital exhibit for data visualization

McMaster University

Research Assistant – to Dr. Christina Baade

May 2021 – September 2021

Provide as needed bibliographic and annotative work, follow strict publisher formatting guidelines for papers, find new, diverse and relevant literature for course syllabi

Carleton University

Research Assistant – to Dr. James Deaville

May 2018 – September 2018

Provide as needed bibliographic, annotative and compilation of primary and secondary sources, render specific data from sources into searchable database

COMMUNITY AND INSTITUTIONAL SERVICE

Communications, New Media and Cultural Studies Ph.D. Mentorship Program

Co-Facilitator

Current

American Musicological Society Annual Meeting

Volunteer Room Monitor

November 2020

Mini-Symposium: "Doing the Work: Art and Activism in Action"

Co-Organizer and Co-Host

May 2021

Carleton University Student Council

Secretary

2017-2019

WORKPLACE EXPERIENCE

OWNER/OPERATOR | CLEANING SERVICES | 2010-Present

Experienced, thorough, and friendly cleaner offering high-quality, professional cleaning and home organization services for residential homes and small business offices

Dependable, reliable, and community oriented

Participate in continuing education about tested and approved products to ensure safety of residents and pets of the home

Maintained a high-satisfaction rate among hundreds of customers for over ten years

Retained a loyal clientele via trusting relationships and dedication to maintaining high-quality service every visit

CREW MEMBER | MCDONALD'S RESTAURANTS | 2013-2015

In-depth understanding of food service and attending to customers' needs

Have a positive mind-set, be personable and encouraging

Able to take orders/ cash out customers efficiently while offering friendly service at all times

Comprehensive knowledge of cleaning and sanitation procedures

Maintain stock during off-peak times and assist in kitchen when possible

CHAIRLIFT OPERATOR | SUNPEAKS RESORT | 2014

Have thorough knowledge of the function and purpose of each control panel, safety gate, plug, etc.

Maintain cleanliness of all decks, huts and staircases around the lift

Be knowledgeable of mountain wildlife in the area should guests have questions or concerns

Able to quickly assess potentially dangerous situations and take appropriate actions to safely load and unload guests

Be aware of other department policies to further improve all aspects of the guest's experience

MEMBERSHIPS

American Musicological Society

Canadian Communications Association

Feminist Theory and Music

International Association for the Study of Popular Music