

# MARK STEWART

## TELEVISION STUDIES AND MEDIA STUDIES GENERALIST

### CONTACT DETAILS

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@markboynz

+31 6 27198016

### RESEARCH AND TEACHING SPECIALTIES

Television Studies  
Fan and Audience Studies  
Digital Cultures

Global Media Industries  
Social Media  
Games Studies

Platform Studies  
Media Piracy  
Reality Television

### EDUCATIONAL QUALIFICATIONS

PHD (MEDIA, FILM AND TELEVISION), UNIVERSITY OF AUCKLAND  
“REALITIES OF CHANGE: THE CHANGING NATURE OF TELEVISION IN THE PAST TWENTY YEARS”  
Began October 2009, Submitted 2014. Conferred 2015.  
Supervisors: Misha Kavka, Katherine Sender, Nick Perry, Annamarie Jagose  
Oral Examiner: Graeme Turner

POSTGRADUATE DIPLOMA (FILM, TELEVISION AND MEDIA STUDIES), UNIVERSITY OF AUCKLAND  
July 2006 – May 2008

MA (ITALIAN), UNIVERSITY OF AUCKLAND  
“THE TRANSLATION OF THEATRE FOR PERFORMANCE”  
1999-2000  
BA (ITALIAN, FRENCH, RUSSIAN), UNIVERSITY OF AUCKLAND  
1996-98 (1998 Senior Prize, Italian)

### ACADEMIC WORK EXPERIENCE

ASSISTANT PROFESSOR, TELEVISION STUDIES, UNIVERSITEIT VAN AMSTERDAM

2016-2018 – Academic role combining both teaching and research

- Teaching at both undergraduate and postgraduate level
- Thesis advising and supervision of MA-level and BA final theses
- Contributing to Amsterdam School of Cultural Analysis research group

POSTDOCTORAL FELLOWSHIP, MASSEY UNIVERSITY

“GEOGRAPHIES OF MEDIA CONVERGENCE: SPACES OF DEMOCRACY, CONNECTIVITY AND THE RECONFIGURATION OF CULTURAL CITIZENSHIP”

2015-16 - Independent Researcher contributing academic outputs to project headed by Principal Investigators Assoc Prof Kevin Glynn and Dr Julie Cupples, with a grant from the Marsden Fund of the Royal Society of New Zealand.

- Postdoctoral outputs listed below

PROFESSIONAL TEACHING FELLOW, MASSEY UNIVERSITY

2015 – Adjunct Lecturer

PROFESSIONAL TEACHING FELLOW, UNIVERSITY OF AUCKLAND

2010-2015 – Adjunct Lecturer

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#### **GUEST LECTURER**

**2013 (New York University)**

- Invited by Dr Melanie Kohnen to provide guest lectures on “New Zealand Reality Television Adaptations” and “New Zealand Televisual Landscape” for “Global Television” course

**2010-2014 (University of Auckland)**

- Lectures given include “Televisual Form”, “Reality Television”, “Television Celebrity”, “Introduction to Fan Studies”, “Television Audiences”, “The Future of Television”, “Race and Action Film”, and “Privacy and Surveillance”.

#### **GRADUATE TEACHING ASSISTANT**

**2008 – 2014 (University of Auckland)**

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#### **COURSES TAUGHT**

#### **COURSES TAUGHT AT GRADUATE LEVEL**

- Netflix and Change: Media Distribution, Form and Reception in the Digital Age (University of Amsterdam)
- Case Studies in Television and Cross Media Culture (University of Amsterdam)
- Tutorial in Fan Studies (University of Amsterdam)
- Reality Television (University of Auckland)

#### **COURSES TAUGHT AT UNDERGRADUATE LEVEL**

- BA Thesis Research Workgroup (University of Amsterdam)
- Global Media Cultures (University of Amsterdam)
- Media Aesthetics (University of Amsterdam)
- Media Research (University of Amsterdam)
- Television Comedy (University of Amsterdam)
- Advanced Topics: Fan Studies (University of Amsterdam)
- Amsterdam: Creative City (University of Amsterdam)
- Digital Cultures and Social Media (Massey University)
- Videogames: Theory and Culture (University of Auckland)
- Media and the Information Society (University of Auckland)

#### **COURSES WORKED ON AS GRADUATE TEACHING ASSISTANT**

- Media and the Information Society (University of Auckland)
- Watching Television (University of Auckland)
- Technoculture and New Media (University of Auckland)
- Videogames: Theory and Culture (University of Auckland)
- Action Film (University of Auckland)

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## PUBLICATIONS

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JOURNAL ARTICLES	<p>“The Myth of Televisual Ubiquity.” <i>Television &amp; New Media</i> 17.8 (2016).</p> <p>“Proposing the ‘Enigma Serial.’” <i>FlowTV</i> 20.3 (2014). Web. 22 Sept. 2014.</p> <p>“A Black 1967 Chevy Impala: Fan Shibboleths as Cultural Password.” <i>FlowTV</i> 20.2 (2014). Web. 5 Aug. 2014.</p> <p>“This Content Is Currently Unavailable: The Tyranny of Digital Distance, Updated.” <i>FlowTV</i> 20.1 (2014). Web. 8 July 2014.</p>
BOOK REVIEWS	<p>“24 / The Wire.” <i>New Review of Film and Television Studies</i> 13.4 (2015): 464-67. Print.</p> <p>“Digital Labor: The Internet as Playground and Factory.” <i>Media International Australia incorporating Culture and Policy</i> 153 (2014): 171. Print.</p>
OTHER PUBLICATIONS	<p>“A Battle in New Zealand: Public Service Broadcasting Vs Our Own Jersey Shore.” <i>Hacktivision</i> 24 Apr. 2012. Web.</p> <p>“Digital Distribution in New Zealand – A Digital Media Divide?” <i>Hacktivision</i> 30 Mar. 2012. Web.</p>
IN PROGRESS	<p><b>FORTHCOMING POSTDOCTORAL OUTPUTS</b></p> <p>“Reality Television, Social Media, and the Reconstruction of A New Zealand Viewing Community”. Under review with <i>International Journal of Cultural Studies</i>.</p> <p>“Television Piracy: Not the Postcolonial Solution You Were Looking For”. Under revision for submission to <i>Continuum</i>.</p> <p><b>OTHER OUTPUTS IN PROGRESS</b></p> <p>“The Rise of Narrative Complexity in Young-Adult Television”. With Dr Kevin Veale. To be submitted by late 2018.</p> <p>“Cultural Passwords: The Use of Shibboleth in Fandom”. To be submitted by late 2018 to <i>Transformative Works and Cultures</i>.</p>
BOOK PROJECTS	<p><b>“Television Convergence in the Twenty First Century: Realities of Change”</b></p> <p>Contract signed with University of Amsterdam Press</p> <p>“An analysis of the shifts in television in the 21st century during the move to the convergent landscape, encompassing shifts in audience, text, industry and economics”</p> <p>Expected manuscript completion Dec 2018</p> <p><b>“Appropriate Fandom: How Everyone Tries To Control Fans”</b></p> <p>Co-authored with Dr Bertha Chin</p> <p>Interest expressed by University of Iowa Press</p> <p>“This project investigates how all stakeholders in fandom, including fans, industry, and celebrities, construct their own image of how fandom should be appropriately performed, and act to bring others into conformity.”</p> <p>Full proposal expected Mid 2018</p> <p>Expected manuscript completion Mid 2019</p>

### "Television Piracy"

Interest expressed by NYU Press and Duke Press.

"An ethnographic study of why people access television content outside of approved access streams, and the affective difference from other media forms"

Full proposal expected late 2018

Expected manuscript completion 2020

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CONFERENCES	Upcoming	<ul style="list-style-type: none"><li>• Media Industry Studies conference. London, United Kingdom. April 2018. <b>Paper to be delivered: "Television Piracy: Not the Post-Colonial Solution You Were Looking For".</b></li><li>• Fan Studies Network conference, Cardiff, United Kingdom. June 2018. <b>Paper to be delivered: "Read Another Fucking Book": The Liberal Backlash Against Harry Potter Fandom"</b></li><li>• European Network for Cinema and Media Studies (NECS) conference. Amsterdam, Netherlands. June 2018. <b>Paper to be delivered: "The Transcultural History of <i>The Tribe</i>" with Dr Bärbel Göbel-Stolz.</b></li></ul>
	2018	<ul style="list-style-type: none"><li>• Society of Cinema and Media Studies conference. Toronto, Canada. March 2018. <b>Paper delivered: "Toxic Masculinity and Appropriate Fandom".</b></li></ul>
	2017	<ul style="list-style-type: none"><li>• Fan Studies Network Australasia. Wollongong, Australia. December 2017. <b>Paper delivered: "Toxic Masculinity and Appropriate Fandom"</b></li><li>• National Cultures of Television Comedy Symposium. London, United Kingdom. November 2017. <b>Paper delivered: "Navigating Feminist Television Comedy in New Zealand"</b></li><li>• Society of Cinema and Media Studies conference. Chicago, Illinois. <b>Paper delivered: "The Affect of Unsanctioned Television Access". Panel convener and chair.</b></li><li>• Streaming, Binge-Watching &amp; Second Screening conference. Boston, Massachusetts. <b>Paper delivered: "Is Piracy Still The Future of Television In a Streaming World?"</b></li><li>• Fan Studies Network conference. Huddersfield, United Kingdom. <b>Paper delivered: "Simon Says, Do Fandom This Way"</b></li></ul>
	2016	<ul style="list-style-type: none"><li>• Society of Cinema and Media Studies conference. Atlanta, Georgia. <b>Paper delivered: "The Use of Social Media by the Television Industry to Moderate Fandom". Panel convener and chair.</b></li><li>• New Zealand Internet Researchers Forum. Auckland, New Zealand. <b>Paper delivered: "The Affective Difference of Online Television Piracy"</b></li></ul>
	2015	<ul style="list-style-type: none"><li>• Popular Culture Association of Australia and New Zealand conference. Wellington, New Zealand. <b>Paper delivered: "Appropriate Fandom: The Television Industry's Efforts to Regulate Fan Behaviours"</b></li><li>• Society of Cinema and Media Studies conference. Montreal, Canada. <b>Paper delivered: "The Myth of Near-Synchronicity"</b></li></ul>
	2014	<ul style="list-style-type: none"><li>• Media Ubiquity symposium. Auckland, New Zealand. <b>Paper delivered: "The Myth of Televisual Ubiquity"</b></li><li>• Flow Television conference. Austin, Texas, US. "Missing in Action: Quality TV and Canonization" roundtable. <b>Panel Member.</b></li></ul>

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2012	<ul style="list-style-type: none"> <li>• Flow Television conference. Austin, Texas, US. "Other Television Histories" roundtable. <b>Panel Member</b>.</li> <li>• Australia New Zealand Communications Association (ANZCA) Conference. Adelaide, Australia. <b>Paper delivered: "Realities of Change"</b></li> <li>• What is Television conference. Portland, Oregon, US. <b>Paper delivered: "A New Model for Understanding the Television Industry In the Twenty-First Century"</b></li> </ul>
2011	<ul style="list-style-type: none"> <li>• Gender Cultures and Reality TV conference. Auckland, New Zealand. <b>Paper delivered: "You keep singing like that and you will be able to afford the rest of that dress": Nascent sexualisation in the <i>Idol</i> franchise"</b></li> <li>• Australasian Universities Languages and Literatures Association conference. Auckland, New Zealand. <b>Paper delivered: "Television's Evolving Narrative".</b></li> </ul>

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**SERVICE**      **PEER REVIEW**  
 Reviewed articles for *European Journal of Cultural Studies*, *Critical Studies in Media Communication* and *Television and New Media*.

**NEW MEDIA DISCUSSION GROUP, UNIVERSITY OF AUCKLAND**

- Established monthly inter-disciplinary discussion group for faculty and graduate students with related research interests to discuss current shifts related to New Media
- Incorporated outreach to communicate with business, community and other academic institution to introduce varied viewpoints.

**DEPARTMENTAL AND FACULTY OUTREACH, UNIVERSITY OF AUCKLAND**

- Assisted Faculty and presented at Open Days for prospective students
- Presented to prospective postgraduate students at Departmental Functions
- Coordinated and chaired panel discussion for Departmental Seminar
- Introduced guest speaker at Departmental Seminar
- Managed and redesigned Departmental Webpage (2008-09)

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<b>ADDITIONAL RELEVANT EXPERIENCE</b>	<b>RECORDTIME (INDEPENDENT RECORD STORE)</b> <b>OWNER/MANAGER</b> <b>2005-2009</b> <ul style="list-style-type: none"> <li>• Owned and managed an independent record store.</li> <li>• Acquired a detailed understanding of the workings of the music industry.</li> </ul>
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**STAGE TWO PRODUCTIONS (SEMI-PROFESSIONAL THEATRE COMPANY)**

**EXECUTIVE COMMITTEE, PRODUCER, DIRECTOR**

**1997 - 2000**

- Founded Stage Two Productions, student-based theatre company
- Responsible for coordination with Student Association and University Faculty
- Experience of serving on committees in various roles
- Experience working with limited budgets

A full non-academic work history is available on request.

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**REFERENCES****ASSOCIATE PROFESSOR MISHA KAVKA**

PhD Supervisor, able to speak to academic work, departmental service, and role as a colleague within department

[m.kavka@auckland.ac.nz](mailto:m.kavka@auckland.ac.nz)

**ASSOCIATE PROFESSOR LUKE GOODE**

Teaching colleague, able to speak to teaching practice and experience, departmental service and role as a colleague

[l.goode@auckland.ac.nz](mailto:l.goode@auckland.ac.nz)

**ASSISTANT PROFESSOR MARKUS STAUFF**

BA Program Director, able to speak to teaching practice, departmental service, and role as a colleague

[m.stauff@uva.nl](mailto:m.stauff@uva.nl)

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