

**Lori Hitchcock Morimoto**  
 Curriculum Vitae

228 Wilson Hall  
 University of Virginia  
 Charlottesville, VA 22904  
 lm8hz@virginia.edu



## ACADEMIC APPOINTMENTS

- 2019- Lecturer, University of Virginia
- 2015-16 Lecturer, George Mason University
- 2012-15 Assistant Professor Adjunct, Northern Virginia Community College

## EDUCATION

- 2011 Ph.D. Department of Communication and Culture, Indiana University
- 2000 M.A. Department of Communication and Culture, Indiana University
- 1991 M.A. Department of East Asian Languages and Literatures, Ohio State University
- 1988 B.A. Department of English Literature, Kenyon College

## PUBLICATIONS

### Edited Volumes

- 2018 Morimoto L. and Stein L.E. “Tumblr and Fandom.” Special Issue. *Transformative Works and Cultures* 27. <https://doi.org/10.3983/twc.2018.1580>
- 2015 Morimoto L.H. and Chin B. “Transcultural Fandom.” Themed Section. *Participations: Journal of Audience and Reception Studies* 12.2.

### Refereed Journal Articles

- 2020 Morimoto L. “(Trans)Cultural Legibility and Online *Yuri!!! on Ice* Fandom.” *Mechademia Second Arc* 2. 136-159.
- 2018 Morimoto L. “The ‘Totoro Meme’ and the Politics of Transfandom Pleasure.” *East Asian Journal of Popular Culture* 4.1. 77-92.

2017 Morimoto L. "hannibal: a fanvid." *[in]Transition: Journal of Videographic Film & Moving Image Studies*. 3.4. <http://mediacommons.org/intransition/2016/10/06/hannibal-fanvid>

2013 Morimoto L.H. "Trans-cult-ural Fandom: Desire, Technology, and the Transformation of Fan Subjectivities in the Japanese Female Fandom of Hong Kong Stars." *Transformative Works and Cultures* 14. <https://doi.org/10.3983/twc.2013.0494>

2013 Morimoto L.H. and Chin B. "Towards a Theory of Transcultural Fandom." *Participations: Journal of Audience and Reception Studies* 10.1. 92-108.

2004 Hitchcock L. "Third Culture Kids: A Bakhtinian Analysis of Language and Multiculturalism in *Swallowtail Butterfly*." *Scope: An On-Line Journal of Film Studies*. February.

### Book Chapters

2021 Morimoto L. and Nielsen EJ. "This is my (floral) design: Flower Crowns, Fannibals, and Fan/Producer Permeability." *Sartorial Fandom: Fashion, Beauty Culture, and Identity*. Affuso E. and Scott, S. (forthcoming)

2021 Morimoto L. "A Methodology of Transcultural Fan Studies." *Fan Studies: Methods, Ethics, Research*. Booth P. and Williams R., eds. University of Iowa Press. (forthcoming)

2020 Morimoto L., Klink F., Pande R., and Hutton, Z. "The Culture of Fandom on Tumblr: A Roundtable Discussion." *A Tumblr Book: Platform and Cultures*. McCracken A., Cho A., Stein L., Hoch I.N., eds. University of Michigan Press. (forthcoming)

2019 Morimoto L. "Hannibal: Adaptation in the Age of Fan Production." *Becoming: Essays on NBC's Hannibal*. Finn K.M. and Nielsen E., eds. Syracuse University Press. 258-282.

2018 Morimoto L.H. "From Imagined Communities to Contact Zones: American Monoculture in Transatlantic Fandoms." *Transatlantic Television Drama: Industries, Programs, and Fans*. Hilmes M., Hills M., and Pearson R., eds. Oxford University Press. 273-290.

2018 Morimoto L. "Ontological Security and the Politics of Transcultural Fandom." *A Companion to Media Fandom and Fan Studies*. Booth P., ed. Wiley-Blackwell. 257-275.

2017 Morimoto, L. "Transnational Media Fan Studies." *The Routledge Companion to Media Fandom*. Click M.A. and Scott S., eds. Routledge. 280-288.

2017 Morimoto L.H. and Chin B. "Reimagining the Imagined Community: Online Fandoms in the Age of Global Convergence." *Fandom: Identities and Communities in a Mediated World, Second Edition*. Gray J., Sandvoss C., and Harrington C.L., eds. New York University Press. 174-189.

2016 Morimoto L.H. "The Good Fandom: Depicting Japanese Female Fans in *Moonlight Express, Moumantai, and Hong Kong Star Fans.*" *Seeing Fans: Representations of Fandom in Media and Popular Culture*. Bennett L. and Booth P., eds. Bloomsbury. 239-250.

### Book Reviews

2020 Morimoto L. "Youjeong Oh. *Pop City: Korean Popular Culture and the Selling of Place.*" *Cultural Sociology* 14.1: 106-107.

2015 Morimoto L.H. "Jeongmee Kim (ed.) *Reading Asian Television Drama: Crossing Borders and Breaking Boundaries.*" *Critical Studies in Television* 10.3. 138-139.

2015 Morimoto L.H. "The Soul of Anime: Collaborative Creativity and Japan's Media Success Story by Ian Condry." *Cinema Journal* 54.3. 156-160.

2005 Morimoto L. "Bordwell, David. *Planet Hong Kong: Popular Cinema and the Art of Entertainment.*" *Journal of Modern Literature in Chinese* 7.2. 131-134.

2005 Morimoto (Hitchcock) L. "Poshek Fu and David Desser eds. *The Cinema of Hong Kong: History, Arts, Identity*; C.M. Yau ed. *At Full Speed: Hong Kong Cinema in a Borderless World.*" *Journal of Modern Literature in Chinese* 6.1. 175-183.

2001 Morimoto (Hitchcock) L. "Shohei Imamura edited by James Quandt; *The Emperor's Naked Army Marches On: Yukiyukite Shingun* by Jeffrey Ruoff and Kenneth Ruoff." *Scope: An On-Line Journal of Film Studies*.  
<https://www.nottingham.ac.uk/scope/issues/2001/may.aspx>

### Other Scholarly Publications

2020 Morimoto L. and Ganzert A. [Untitled Interview]. "Smarte Serienfans: Praktiken Der Teilhabe In Fan-Gemeinschaften (Smart Series Fans: Practices of Participation in Fan Communities)," Special Issue. *AugenBlick* 78/79. (forthcoming in October)

2019 Morimoto L. "Physical Disability in/and Transcultural Fandom: Conversations with My Spouse." *The Journal of Fandom Studies* 7.1: 73-78.

2017 Morimoto L., Creekmur C., Kohnen M., McIntosh J., Morrisey, K., Scott S., and Stein L.E. "Roundtable on Videographic Criticism, Vidding, and Remix." *Cinema Journal* 56.4. 159-184.

2017 Morimoto L. "Sherlock (Holmes) in Japanese (Fan) Works." *Transformative Works and Cultures* 23. <https://doi.org/10.3983/twc.2017.0971>

2002 Hitchcock L. "Transnational Film and the Politics of Becoming: Negotiating East Asian Identity in *Hong Kong Night Club* and *Moonlight Express.*" *Asian Cinema* 13.1: 67-86.

## Digital Publications

2018 “Acafanning at FannibalFest.” *in media res*. Academia in Fandom theme week. December 19. <http://mediacommmons.org/imr/content/acafanning-fannibalfest>

2018 “The State of Fandom Studies 2018: Lori Morimoto & Sanghita Shrestova.” *Confessions of an Aca-Fan: The Official Weblog of Henry Jenkins*. March 12. <http://henryjenkins.org/blog/2018/3/12/the-state-of-fandom-studies-2018>

2017 “Leslie Cheung: Blamefully Beautiful [DCCFF 2017]. *VCinema*. September 14. <http://www.vcinemashow.com/leslie-cheung-blamefully-beautiful-dccff-2017/>

2016 “A Tale of Two Chairs, or Why Did My Paper Get a B?” [lorimorimoto.net](http://lorimorimoto.net). February 6. <https://lorimorimoto.net/wp/2016/02/06/a-tale-of-two-chairs-or-why-did-my-paper-get-a-b/>

2015 “Situating *Hannibal* within the Fullerverse: Now More Than Ever Seems It Rich to Die.” *in media res*. *Hannibal* theme week. September 21. <http://mediacommmons.org/imr/2015/09/09/situating-hannibal-within-fullerverse-now-more-ever-seems-it-rich-die>

2015 “Fangirls in the Crosshairs.” *The Outtake*. August 5. <https://medium.com/the-outtake/fangirls-in-the-crosshairs-9c0cb89a25bd>

2015 “*Doctor Strange* in a Strange Land, Or the Transnational Logics of Blockbuster Casting.” [lorimorimoto.net](http://lorimorimoto.net). December 10. <https://lorimorimoto.net/wp/2014/12/10/doctor-strange-in-a-strange-land-or-the-transnational-logics-of-blockbuster-casting-part-one/>

2014 “Yukata!Batch goes global.” *On/Off Screen*. August 15. <https://onoffscreen.wordpress.com/2014/08/15/yukatabatch-goes-global/>

2013 “Sherlock Goes to Tokyo.” *On/Off Screen*. May 21. <https://onoffscreen.wordpress.com/2013/05/21/sherlock-goes-to-tokyo/>

2007 “Gender and Fan Culture (Round Nineteen): Lori Hitchcock Morimoto and David Surman.” *Confessions of an Aca-Fan: The Official Weblog of Henry Jenkins*. October 11. [http://henryjenkins.org/blog/2007/10/gender\\_and\\_fan\\_culture\\_round\\_t\\_4.html](http://henryjenkins.org/blog/2007/10/gender_and_fan_culture_round_t_4.html)

## GRANTS AND FELLOWSHIPS

2015 Competitive Travel Grant, Console-ing Passions Conference (€200)

2006 Competitive Travel Grant, Department of Communication and Culture (\$150)

2001 Research Scholarship, MEXT (Japan) (¥2.5 million)

## INVITED TALKS

2019 “Fandom and Audience Methodologies.” Research School for Media Studies, HU University of Applied Sciences, Utrecht, Netherlands. Jul 1.

2019 “What a Difference a Name Makes: Towards a Transcultural Fan Studies.” Keynote Address, Fan Studies Network Conference, Portsmouth, UK. Jun 26.

2018 “‘It was... intimate’: *Hannibal* and the Gendered Politics of Identification in Quality TV.” McGill University, Montreal, Canada. Nov 2.

2018 “Featured Roundtable: Praxis in Practice.” Plenary Participant. Flow Conference, Austin, TX. Sep 27.

2015 “Transcultural Fandom.” Department of English, Princeton University, Princeton, NJ. Mar 9.

## CONFERENCE PARTICIPATION

### Papers Presented

2018 “Third Culture Subjectivity in Acafandom.” Fan Studies Network North America Conference, Chicago, IL. Oct 27.

2018 “*Yuri!!! on (Thin) Ice*: Convergence and Conflict in Transcultural Fandom.” Society for Cinema and Media Studies Conference, Toronto, Canada. Mar 21.

2017 “First Principles: *Hannibal*, Affective Economy, and Oppositionality in Fan Studies.” Fan Studies Network Conference. Huddersfield, UK. Jun 24.

2016 “Outrageous Sirk-umstances: *Hannibal* and the Aesthetics of Excess.” Feasting on *Hannibal* Conference, Melbourne, Australia. Nov 29.

2016 “The Fan-*shūfū*: Hong Kong Star Fans in/and the Home.” Communicating with Cool Japan ICA Preconference, Tokyo, Japan. Jun 8.

2016 “*Sherlock* and Global Transfandom.” Society for Cinema and Media Studies Conference, Atlanta, GA. Mar 30.

2015 “Setting the Stage: The Origins of Modern Foreign ‘Boy Booms’ in Japan.” Fan Studies Network Conference, Norwich, UK. Jun 28.

2015 “Sherlock and the British Actor Boom: ‘Regifting’ Female Fandom in Japan.” Console-ing Passions Conference, Dublin, Ireland. Jun 20.

2015 "Sherlock and Nation-Branded Boy Booms in Japan." Society for Cinema and Media Studies Conference, Montreal, Canada. Mar 27.

2014 "Transcultural Fandom In/As Contact Zone." Fan Studies Network Conference, London, UK. Sep 27.

2014 "Video Killed the Martial Arts Star: Distribution Technologies and the Vagaries of Jackie Chan Fandom in Japan." Cult Cinema and Technological Change Conference, Aberystwyth, Wales, UK. Apr 15.

2014 "Yukata!Batch Goes Global: Japanese Entertainment Booms in the Age of Social Media. Southwest PCA/ACA Conference, Albuquerque, NM. Feb 22.

2012 "The Loquacious Geisha: Lotus Blossom and the Hidden Transcript of *Teahouse of the August Moon*." Society for Cinema and Media Studies Conference, Boston, MA. Mar 23.

2012 "The Trans-cult-ural Geographies of Hong Kong Film Fandom in Japan." Asian Cinema Studies Society Conference, Hong Kong. Mar 18.

2011 "Wings of Desire: Hiroko Shinohara and the Making of 'Fashionable' Hong Kong Cinema." Society for Cinema and Media Studies Conference, New Orleans, LA. Mar 11.

2008 "Digital Fandom and the Making of Trans/Cultural Geographies." Society for Cinema and Media Studies Conference, Philadelphia, PA. Mar 8.

2006 "Your Place or Mine? Transnational *Okkake* and Global Media Fandom." Society For Cinema and Media Studies Conference, Vancouver, CA. Mar 5.

2004 "Hong Kong Cinema and its Japanese Female Fans – A Comparative Study of Film Spectatorship Practices." Association for Asian Studies Conference,

2002 "Seeing Stars: Japanese Women Watching Leslie Cheung." Asian Studies Conference Japan, Tokyo, Japan. Jun 22.

### Other Conference Participation

2019 Co-Organizer. "Decolonizing Research and Teaching Workshop." Fan Studies Network North America Conference, Chicago, IL. Oct. 26.

2017 Roundtable Participant. "Decolonizing Fan Studies." Popular Culture Association/American Culture Association National Conference, San Diego, CA. Apr 30.

2017 Respondent. "Chinese Queer Fan Cultures in the Twenty-First Century: Queering Heterosexuality, Geopolitics, and Transcultural Imaginations." Society for Cinema and Media Studies Conference, Chicago, IL. Mar 22.

2016 Workshop Participant. "Towards a Transnational Fan Studies." Society for Cinema and Media Studies, Atlanta, GA. Mar 31.

2016 Roundtable Participant. "Every Love is Unique: Fans, Producers, and Romance in Bryan Fuller's *Hannibal*." Popular Culture Association/American Culture Association National Conference, Seattle, WA. Mar 25.

2011 Discussant. "Women in East Asian Film." Association for Asian Studies Conference, Honolulu, HI. Apr 3.

## TEACHING EXPERIENCE

### **University of Virginia**

Hollywood Goes to Asia (FA2019/FA2020)  
Hong Kong Film and Cultural Identity (SP2020)  
Media Fandom and Participatory Culture (SP2020/SP2021)  
Japanese Film in Global Context (SP2021)

### **Northern Virginia Community College**

Film Appreciation I (SP2012-SP2015)  
Film Appreciation II (SP2013)  
History of Film and Animation (FA2012-SP2015)  
Topics in Anime (FA2014)

### **Indiana University**

Race, Ethnicity, and Media (FA2004)  
Media in Global Context (SP2005)  
Introduction to Film and Media (FA1999-SP2000)  
Public Speaking (FA1998-SP1999)

### **Kenyon College**

Beginning Japanese (SP1991-SP1992)  
Intermediate Japanese (FA1991-SP1992)

### **The Ohio State University, Columbus**

Beginning Japanese (FA1990-SU1991)  
Elements of Japanese Culture (FA1989-SP1990)

## SERVICE

2020-present Editorial Advisory Board, *The Velvet Light Trap*.

2018 Symposium Co-organizer. “Intersections: Fan Studies in Conversation in Japan.” Sophia University, Tokyo, Japan. December 16.

2018 Organizer. Japan Fan Studies Tour. December 13-24.

2018-2020 Symposium Section Editor. *Transformative Works and Cultures*.

2018-present Editorial Advisory Board. Fandom and the Humanities book series, Palgrave MacMillan.

2018 Program Committee. Society for Cinema and Media Studies.

2018 Panel Organizer. “Intersections: Japanese Media Fan Cultures Through a Fan Studies Lens”. Society for Cinema and Media Studies Conference, Toronto, Canada. Mar 21.

2017-present Co-Organizer and Web Coordinator. Fan Studies Network North America Conference.

2016-2017 Advisor. Fan Studies Reading Group. Online. The Ohio State University.

2016-2018 Steering Committee. Fan and Audience Studies Special Interest Group, Society for Cinema and Media Studies

2015 Panel Organizer. “Through a Magnifying Lens: Sherlock Fandom in Global Context.” Society for Cinema and Media Studies Conference, Montreal, Canada. Mar 27.

2014 Panel Organizer. “Fan Studies’ (Transcultural) Futures.” Fan Studies Network Conference, London, UK. Sep 27.

2012-present Peer Reviewer. *New Media & Society*; *Plaridel Journal*; *Continuum*; *Intensities: The Journal of Cult Media*; *Journal of Fandom Studies*; *[in]Transition*; *Genre en series*; *Palabra Clave*; *Participations: Journal of Audience and Reception Studies*; *Transformative Works and Cultures*; University of Iowa Press.

2008-2018 Editorial Board Member. *Transformative Works and Cultures*.

## COMMUNITY INVOLVEMENT & OUTREACH

2020 Panelist. “Fandoms, Icons, and their Legacies.” Project Insight (Philippines). Online. Sep 9.

2020 Panelist. “Transcending Realms: The Fan Culture Experience.” Project Insight (Philippines). Online. Aug 8.

2020 Panelist. “Fan Fiction: The Lit that Asks ‘What If?’” 1455 Summer Literary Festival (Virginia). Online. Jul 15.

2019-present Podcast. *It's a Thing!* <http://itsathing.net>

2018 Roundtable Participant. “Pleasure and Politics.” Scholar Fan Salon: The Transformative Civics of Fandom. Los Angeles, CA. Feb 26.

## MEDIA

2020 “Tik-Tok Too.” By Dr. Aisling Kelliher, RTE Lyric FM, Ireland. References work on the politics of transcultural fandom in East Asia. Available at: <https://soundcloud.com/soundsdoable/tiktok-too-culture-file>

2020 “When Asian Fans Socially Distance because of Cultural Tensions in Fandom.” By Khursten Santos, *Fujojocast* podcast. References transcultural fan studies research. <https://www.punkednoodle.com/champloo/2020/06/21/fujojocast-no-14-when-asian-fans-socially-distance-because-of-cultural-tensions-in-fandom/>

2019 “Como falar (e não falar) da cultura de fãs, especialmente de *Star Wars*?” By Ana Cabral Martins, *Ípsilon*. Interviewed as an expert on fan cultures. <https://www.publico.pt/2019/12/12/culturaipsilon/noticia/falar-nao-falar-cultura-fas-especialmente-star-wars-1896827>

2018 “The Irreverent Joys of a Japanese Sherlock Holmes.” By Josephine Livingstone, *The New Republic*. References 2017 essay on Sherlock Holmes fandom in Japan. <https://newrepublic.com/article/151011/irreverent-joys-japanese-sherlock-holmes>

2018 “Be Good to Each Other.” By Dr. Christine Becker. *Aca-Media* podcast. Interviewed as an expert on precarity in academia. <http://www.aca-media.org/episode45>

2018 “Lori Morimoto.” By Elizabeth Minkel and Flourish Klink. *Fansplaining* podcast. Featured guest. <https://www.fansplaining.com/episodes/71-lori-morimoto>

2017 “Geek Interpreter: Queerbaiting & Transformative Fandom.” *The Three Patch Podcast*. Panelist. <http://www.three-patch.com/casefiles/61b-geek-interpreter/>

2016 “Shipping and Activism.” By Elizabeth Minkel and Flourish Klink. *Fansplaining* podcast. Interviewed on race and racism in fandoms. <https://www.fansplaining.com/episodes/29-shipping-and-activism>

2015 “From the Internet to the Ivy League: Fanfiction in the Classroom.” By Elizabeth Minkel, *The Millions*. Interviewed as an expert on the subject. <https://themillions.com/2015/03/from-the-internet-to-the-ivy-league-fanfiction-in-the-classroom.html>

## **PROFESSIONAL EMPLOYMENT**

Research Assistant. Mainichi Newspapers. Washington, DC

Study Abroad Coordinator. Otemae University. Hyogo, Japan

Coordinator of International Relations (JET Program). Tottori, Japan

## **LANGUAGES**

Japanese: Reading: Advanced; Speaking: Advanced; Writing: Intermediate

Chinese (Mandarin): Reading: Elementary; Speaking: Elementary; Writing: Elementary

## **AFFILIATIONS**

Association of Asian Studies (AAS)

Society for Cinema and Media Studies (SCMS)

Popular Culture Association/American Culture Association (PCAACA)

Fan Studies Network North America (FSNNA)