

# Curriculum Vitae

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## JOSEPH LEIGH TERRY, PH.D.

Lecturer, Department of Communication

University of New Hampshire

Horton Social Science Center

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### EDUCATION

Ph.D., University of Colorado at Boulder, May 2013.

College of Media, Communication and Information (Media Studies)

Advisor: Dr. Andrew Calabrese

Committee Members: Dr. Lynn Schofield Clark (University of Denver), Dr. Timothy Oakes, Dr. Janice Peck, Dr. Elizabeth A. Skewes

Dissertation: *Policy for Culture's Sake? Cultural Theory, Popular Music, and the Canadian State*

M.A., University of Georgia, August 2004.

Grady College of Journalism and Mass Communication

Advisor: Dr. James Hamilton

Committee Members: Dr. Dwight Brooks and Dr. Elli Lester Roushanzamir

Thesis: *State of Independence? A Political Economic Analysis Questioning the Conceptualization of Independent Labels in the Popular Music Industry, 1980-2000*

B.S., University of Illinois at Urbana-Champaign, May 2000.

College of Communications, Institute of Communications Research

Major: Media Studies (High Honors)

### TEACHING AND RESEARCH INTERESTS

Critical, cultural, and historical approaches to study of media; social/cultural theory; media ethics; media law and policy; media history; cultural policy studies; popular music studies; political economy of communications; media literacy; democratic communications; social movements; qualitative methods

### WORK EXPERIENCE

*Lecturer*, University of New Hampshire, August 2013-current.

Full-time lecturer teaching 3/3 course load in media studies. I have taught upper-level seminars in *Digital Public Sphere(s)*, *Global Media Studies*, *Media Advocacy, and Democracy*, and *Environmental Communication*. Currently teaching Seminar in *Popular Music Studies*; *Introduction to Media Studies*; and *Gender, Race, and Class in the Media*.

*Instructor*, Young Harris College, August 2010-May 2012.

While completing my dissertation, I was a full-time communication studies faculty member teaching a 4/4 course load for two academic years at liberal arts college in Georgia.

*Graduate Part-Time Instructor*, University of Colorado at Boulder, 2006-2007.

During my doctoral program, I taught two courses as Instructor of Record, a course on the music industry and the introductory media studies course.

*Teaching Assistant*, University of Colorado at Boulder, 2005.

Served as teaching assistant for a course examining media and culture in public life.

*Teaching Assistant*, University of Georgia, 2002-2004.

Served as the only teaching assistant to Dr. Kent Middleton and Dr. William E. Lee for a total of four semesters for required survey course in communications law and policy. I also graded exams and assisted Dr. William E. Lee for an undergraduate course addressing the social implications of emerging media technologies.

## **COURSES TAUGHT AND IN-PROGRESS**

### University of New Hampshire

*Environmental Communication* (CMN 696), Fall 2013.

*Global Media* (CMN 696), Fall 2013, Spring 2016.

*Digital Public Sphere(s)* (CMN 696), Fall 2013, Spring 2014, Fall 2014.

*Gender, Race, and Class in the Media* (CMN 567), Spring 2014, Spring 2015, Spring 2016, Spring 2017.

*Sports, Media, and Society* (CMN 696), Spring 2014, Spring 2017.

*Analysis of Popular Culture* (CMN 505), Fall 2014, Fall 2015.

*Media Advocacy and Democracy* (CMN 696), Fall 2014, Fall 2016.

*Cultural Policy and Citizenship* (CMN 696), Spring 2015.

*Popular Music Studies* (CMN 696), Spring 2015, Fall 2015, Fall 2016.

*Introduction to Media Studies*, (CMN 455), Fall 2015, Spring 2016, Fall 2016, Spring 2017.

### Young Harris College

*Media Advocacy and Democracy* (COMM 3840), Spring 2012.

*Media Ethics* (COMM 2998), Spring 2012.

*Introduction to Public Speaking-Honors* (COMM 1100), Spring 2012.

*History and Economy of Telecommunications* (COMM 3800), Fall 2011.

*Introduction to Human Communication* (COMM 1000), Fall 2011.

*Media Law and Policy* (COMM 3830), Spring 2011.

*Media Literacy* (COMM 2810), Fall 2010.

*Introduction to Public Speaking* (COMM 1100), Fall 2010-Spring 2012.

### University of Colorado at Boulder

*Media, Research, and Popular Music* (JOUR 4861), Fall 2007.

*Contemporary Mass Media* (JOUR 1001), Fall 2006.

*Media and Public Culture* (JOUR 2011), Fall 2005.\*

University of Georgia

*Emerging Media Technologies* (TELE 4450), Spring 2003.\*

*Law of Mass Communication* (JRLC 5040), Fall 2002-Spring 2004.\*

\* Served as teaching assistant.

## **GRADUATE RESEARCH THESIS COMMITTEES (NON-SUPERVISORY)**

Bills, Andy (Master of Arts, Liberal Studies). *Streaming Catholicism*, expected defense 12/2017, Committee Chair: Dr. Kevin Healey.

## **UNDERGRAD RESEARCH AND HONORS THESIS SUPERVISED**

Kelleher, Megan (Honors Thesis). *An Analysis on the Intersection of Race and Media in Criminal Cases*. Presented at the University of New Hampshire's 17<sup>th</sup> Annual Undergraduate Research Conference, April 22, 2016.

Bartow, Katherine (Research Project). *Media Advocacy and Body Image: How Social Media is Empowering a New Generation*. Presented at the University of New Hampshire's 15<sup>th</sup> Annual Undergraduate Research Conference, April 25, 2014.

## **PUBLICATIONS**

### *BOOK CHAPTERS*

Terry, Joseph L. (2013). A 'Media Interventions' Approach to Understanding Canadian Cultural Policy and Popular Music. In Kevin Howley (Ed.), *Media Interventions*, Peter Lang Publishing.

### *BOOK REVIEWS*

Terry, Joseph L. (2008). Review of *The Resisting Music: Popular Music and Social Protest*, ed. Ian Peddie; *Empire of Dirt: The Aesthetics and Rituals of British Indie Music*, Wendy Fonarow; *Right to Rock: The Black Rock Coalition and the Cultural Politics of Race*, Maureen Mahon. *Social Movement Studies*, 7(2), 209-212.

## **CONFERENCE PRESENTATIONS**

Terry, Joseph L. (2011). "A 'Media Interventions' Approach to Understanding Canadian Cultural Policy and Popular Music" presented to the Media Interventions Division, Cultural Studies Association Annual Conference, Chicago, IL, March 24-26.

Terry, Joseph L. (2010). “Building a Citizen-Oriented Cultural Democracy”: Alternative Cultural Policy Formation,” Roundtable Participant, Cultural Policy Studies Division, Cultural Studies Association Annual Conference, Berkeley, CA, March 18-20.

Terry, Joseph L. (2010). ““Well-Funded Mediocrity?: Examining the Criticisms of Grant Funding in the Canadian Popular Music Industry,” presented to the Cultural Policy Studies Division, Cultural Studies Association Annual Conference, Berkeley, CA, March 18-20.

Terry, Joseph L. (2009). “If ‘Culture is Ordinary,’ Why the Need for a Cultural Policy?,” presented to the Cultural Policy Studies Division, Cultural Studies Association Annual Conference, Kansas City, MO, April 16-18.

Terry, Joseph L. (2008). “Affirming Cultural Policies: Revamping Canadian Content Regulations in the Global Era,” presented to the 5<sup>th</sup> International Conference on Cultural Policy Research, Istanbul, Turkey, August 20-24.

Terry, Joseph L. (2007). “The Affirmation of Culture: Free Trade, Civil Society, and the Cultural Exception,” presented to the Union for Democratic Communications Conference, Vancouver, Canada, Octorber 25-28.

Terry, Joseph L. (2007). “Canadian Popular Music Policy and the Montreal Indie *Zeitgeist*,” presented to the International Association for the Study of Popular Music-U.S./Canada Joint Conference, Boston, MA, April 26-29.

Terry, Joseph L. (2006). “Clap Your Hands, Say Flexible Distribution: The Popular Music Industry and its Digitally-Shaped Future, presented to the International Association for the Study of Popular Music Conference-UK/Ireland, Birmingham, England, Sept 1-3.

Terry, Joseph L. (2006). “Authenticity for Sale: An Analysis of World Music Label Websites,” presented to the Popular Communication Division, International Communication Association Annual Conference, Dresden, Germany, June 19-23.

Terry, Joseph L. (2006). “Netting an Indie Niche: ‘Not Lame’ Powers Pop to the People, presented to the Union for Democratic Communications Conference, Boca Raton, FL, May 18-21.

Terry, Joseph L. (2005). “Rethinking Independence: Moving Away from Distribution in Delimiting the Major/Indie Divide in Popular Music, presented to the Mass Communication Division, National Communication Association Annual Conference, Boston, MA, Nov. 17-20.

Terry, Joseph L. (2004). “State of Independence? A Political Economic Analysis Questioning the Conceptualization of Independent Labels in the Popular Music Industry, 1980-2000, presented to the International Association for the Study of Popular Music-U.S. Conference, Charlottesville, VA, Oct. 14-17.

## **ADDITIONAL EXPERIENCE**

*Research Assistant*, University of Colorado, Fall 2004-Spring 2008.

Assigned to work with several Journalism and Mass Communication faculty members to provide research assistance and support.

*Visiting Research Fellow*, Centre for Research on Socio-Cultural Change (CRESC), The Open University, Milton Keynes, England, July 17, 2006-Sept. 1, 2006.

Invited to conduct research and writing under the auspices of CRESC, a research center funded through the Economic and Social Research Council in the United Kingdom. Worked with CRESC fellow Dr. David Hesmondhalgh to develop and conduct cultural policy research within the UK.

*Index Editor*, Dr. Kent Middleton and Dr. William E. Lee (U. of Georgia), Summer 2003.

Hired independently by both professors to index the sixth edition of their textbook, *The Law of Public Communication*.

## **GRADUATE TEACHER PROGRAM**

“Teaching Introduction to Mass Communication: Strategies, Advice, and Practical Tools to Improve Your Course.” Journalism and Mass Communication Colloquium-Graduate Teacher Program Workshop, University of Colorado, March 2, 2009.

Invited to design and co-present a departmental colloquium and workshop with a panel of experienced graduate student teachers. The workshop focused on preparing SJMC graduate students to teach introductory courses within the department.

“The Trials and Tribulations of Designing Your Own Course for the First Time.” Monday Workshop Series, Graduate Teacher Program, University of Colorado, February 11, 2008.

Invited to design and co-present a University-wide workshop with our departmental lead graduate teacher, based on my experience designing and teaching my own upper level course.

Worked toward completing the Graduate Teacher Certificate through the University of Colorado’s nationally-recognized Graduate Teacher Program. Certification includes attending 40 total hours of teaching workshops outside and within home department, two videotape consultations, a faculty evaluation, developing a teaching portfolio, and a final assessment.

## **HONORS AND AWARDS**

*Outstanding Professor Award (Presented by Senior Athletes)*, Young Harris College, Feb. 13, 2012.

Selected by graduating student-athlete as faculty member who had greatest impact on her college success.

*Summer Research Fellowship*, University of Colorado at Boulder, Journalism and Mass Communication, Summer 2007.

Awarded \$2,500 to conduct dissertation fieldwork in Toronto and Montreal, Canada.

*Summer Research Fellowship*, University of Colorado at Boulder, Journalism and Mass Communication, Summer 2006.

Awarded \$3,000 to conduct fieldwork in London, England.

*Graduate Assistantship*, University of Georgia, 2002-2004.

Awarded two consecutive competitive assistantships as a M.A. student.

## **SERVICE**

*Senator*, Faculty Senate, University of New Hampshire, August 2016-current.

Appointed for two-year Senate term as Communication Department Lecturer faculty member.

*Guest Speaker*, Active Retirement Association, University of New Hampshire, Division of Continuing Education, March 2015.

Invited to present a lecture on the *Impact of Social Media Today and Tomorrow*.

*Academic Advisor*, Young Harris College, 2011-12.

Served as the primary media communication academic advisor to juniors and seniors majoring in communication studies.

*Faculty Advisor*, Lambda Pi Eta, Young Harris College, 2011-2012.

Founder and first faculty advisor to the College's chapter of Lambda Pi Eta, the National Communication Association's undergraduate communication honor society.

Member, Ad hoc committee on Plus/Minus Grading, Young Harris College, 2011-12.

Due to my active role on the Standards and Scholarship Committee, I was selected by the Vice President for Academic Affairs to be one of four faculty members to review the implementation of plus/minus grading.

*Member*, Standards and Scholarship Committee, Young Harris College, 2010-2012.

A member of a College-wide committee focused on making informed, research-driven recommendations on various issues of academic standards and scholarships.

*Faculty Tutor*, Rhetorica: Center for Writing and Speaking, Young Harris College, Fall 2010.

Served as a faculty tutor for public speaking during the Center's first semester on campus, as the centerpiece of the College's Quality Enhancement Plan for reaccreditation through the Southern Association of Colleges and Schools.

*Chair*, Cultural Policy Studies Division, Cultural Studies Association, 2008-2011.

Founder and inaugural chair of a division of the Cultural Studies Association devoted to research in cultural policy studies. The first conference panels and meetings of the division were held at the CSA's 7<sup>th</sup> Annual Conference, April 16-18, 2009.

*Manuscript Reviewer*, *Journal of Communication Inquiry*, 2006-2010.

Review manuscripts submitted for publication to *JCI* edited at the University of Iowa.

*Doctoral Student Representative*, Faculty Search Committee, Journalism and Communication, University of Colorado at Boulder, August 2007-March 2008.  
Selected to serve as the only doctoral student on the faculty search committee for the hiring of an assistant/associate professor in environmental journalism.

*Departmental Representative*, United Government of Graduate Students, Journalism and Mass Communication, University of Colorado at Boulder, August 2006-December 2007.

*Guest Lecturer*, Contemporary Mass Media (Journalism 1001), University of Colorado at Boulder, Fall 2006.

Lectured on the impact of P2P file-sharing networks and the growing synergy between the popular music and information technology industries.

*Guest Lecturer*, Alternative Media (Journalism 4861), University of Colorado, Fall 2006.  
Led discussion concerning the impact of digital technologies on major and independent recording labels.

*Orientation Co-Leader*, University of Colorado at Boulder, Journalism and Mass Communication, August 2005.

Served as orientation coordinator in planning a weeklong orientation to welcome new doctoral student class.

*Co-President*, Critical Media Studies Interest Group, Grady College of Journalism and Mass Communication, University of Georgia, August 2003-May 2004  
Helped to facilitate coordination between faculty and graduate students through bi-weekly meetings to discuss relevant issues in critical/cultural media studies.

*Student Judge*, George Foster Peabody Awards, Grady College of Journalism and Mass Communication, University of Georgia, 2003.

Served as a student judge for the news division of the annual George Foster Peabody Awards.

## **PROFESSIONAL MEDIA EXPERIENCE**

*Associate Analyst*, Current Analysis, Inc., Sterling, VA, 2001-2002.  
Produced timely industry analysis and established industry contacts in the intrusion detection, network management, and enterprise wiring closet switching markets. Analysis included product assessments, competitor assessments, market assessments, and competitive intelligence reports.

*Research Associate*, Current Analysis, Inc., Sterling, VA, 2000-2001.  
Collected industry information and conducted Internet research working alongside industry analysts in a wide array of telecommunications and information technology markets.  
Assisted in the planning and development phase for a major consulting project with a Fortune 100 corporation.

*Business Affairs Intern*, Mammoth Records, Carrboro, NC, Summer 1999.

Assisted in drafting artist contracts, master use licenses, letters of direction, producer agreements, and various other legal documents. Contacted publishers and negotiated mechanical royalties for new albums containing samples and non-controlled compositions.

*Intern*, Black Park Management, Raleigh, NC, Summer 1998.

Assisted in operations of an artist management group working with five national popular music acts, including the top selling independent artist of 1993, The Connells. Answered incoming calls, processed merchandise orders, and reorganized shipping databases. Redesigned the official newsletter for The Connells Fan Club.

## REFERENCES

**James Farrell, Ph.D.**

Professor  
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**Jay Hamilton, Ph.D.**

Associate Professor and Chair  
Department of Entertainment and Cultural Studies  
Josiah Meigs Distinguished Teaching Professor  
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**Joy Goldsmith, Ph.D.**

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**Andrew Calabrese, Ph.D.**

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