

EXPERIENCE

<b>Humanities Commons</b> , East Lansing, MI – <i>Communications Assistant</i>	Present
<ul style="list-style-type: none"><li>• Collaborated with User Engagement Specialist to increase awareness of the platform</li><li>• Developed technical documentation of site features</li><li>• Provided technical support with emphasis on accessibility and user-centered design</li><li>• Launches social media campaigns and tracked analytics to improve user engagement</li></ul>	
<b>Venturely</b> , Lisbon, Portugal – <i>Design Consulting Intern</i>	2023
<ul style="list-style-type: none"><li>• Conducted user research to identify user personas, synthesized findings and redesigned landing page to increase number of users by 10%</li><li>• Researched and consulted with client on AI implementation within software product</li><li>• Analyzed competitive landscape in Europe to pinpoint opportunities for growth</li><li>• Collaborated with cross-functional team and stakeholders to build and present a pitch deck to founder and CEO</li></ul>	
<b>Project Play</b> , East Lansing, MI – <i>UX and Graphic Design Intern</i>	2022
<ul style="list-style-type: none"><li>• Developed a mobile learning app for university students and faculty in Tanzania to increase access to education on play-based pedagogy</li><li>• Analyzed user research studies of 50+ participants to create impactful design solutions based on collected data and empathy for users</li><li>• Implemented accessibility standards across the mobile app to improve user flow and align with cultural expectations</li><li>• Consulted and collaborated with team to strengthen the focus of UX within the design process resulting in a more engaging and user-friendly product</li></ul>	

EDUCATION

<b>Michigan State University</b> , East Lansing, MI	May 2024
<i>Bachelor of Arts in Experience Architecture (XA), Minor in Graphic Design</i>	
<ul style="list-style-type: none"><li>• <b>Cumulative GPA:</b> 3.95/4.0</li></ul>	

CERTIFICATIONS

<b>iXperience Management Consulting</b> , Lisbon, Portugal	2023
<ul style="list-style-type: none"><li>• Completed 50-hour management consulting course taught by previous Deloitte Senior Manager, executing multifunctional approaches to frame-working, problem-solving, and client consulting</li></ul>	
<b>Google UX Design Certification</b> , Remote	2022
<ul style="list-style-type: none"><li>• Completed 200-hour online learning course and conceptualized a music streaming platform that implements social media features for higher engagement</li></ul>	

LEADERSHIP

<b>Experience Architecture Club</b> , Michigan State University – <i>President</i>	Present
<ul style="list-style-type: none"><li>• Communicated with 200+ students to organize bi-weekly meetings that compliment course materials, develop industry opportunities, and promote member connection</li><li>• Maintained networking opportunities for students by building relationships with companies for sponsorships and connecting XA Club members with potential mentors</li></ul>	
<b>XA Curriculum Committee</b> , Michigan State University – <i>Student Representative</i>	2023
<ul style="list-style-type: none"><li>• Collaborated monthly with XA faculty to advocate for 200+ student needs</li><li>• Generate new ideas for XA community events, provide insight for curriculum changes, and suggest solutions based on student’s opinions</li></ul>	

SKILLS

Figma	Adobe	Wire-framing	Usability Studies
WordPress	Prototyping	Project Management	User Research