

Grace Turner

User Experience and Graphic Design

 [My Portfolio](#)

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 [My LinkedIn](#)

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EXPERIENCE

Humanities Commons, East Lansing, MI – *Communications Assistant*

Present

- Collaborated with User Engagement Specialist to increase awareness of the platform
- Developed technical documentation of site features
- Provided technical support with emphasis on accessibility and user-centered design
- Launched social media campaigns and tracked analytics to improve user engagement

Venturely, Lisbon, Portugal – *Design Consulting Intern*

2023

- Conducted user research to identify user personas, synthesized findings and redesigned landing page to increase number of users by 10%
- Researched and consulted with client on AI implementation within software product
- Analyzed competitive landscape in Europe to pinpoint opportunities for growth
- Collaborated with cross-functional team and stakeholders to build and present a pitch deck to founder and CEO

Project Play, East Lansing, MI – *UX and Graphic Design Intern*

2022

- Developed a mobile learning app for university students and faculty in Tanzania to increase access to education on play-based pedagogy
- Analyzed user research studies of 50+ participants to create impactful design solutions based on collected data and empathy for users
- Implemented accessibility standards across the mobile app to improve user flow and align with cultural expectations
- Consulted and collaborated with team to strengthen the focus of UX within the design process resulting in a more engaging and user-friendly product

EDUCATION

Michigan State University, East Lansing, MI

May 2024

Bachelor of Arts in Experience Architecture (XA), Minor in Graphic Design

- **Cumulative GPA:** 3.95/4.0

CERTIFICATIONS

iXperience Management Consulting, Lisbon, Portugal

2023

- Completed 50-hour management consulting course taught by previous Deloitte Senior Manager, executing multifunctional approaches to frame-working, problem-solving, and client consulting

Google UX Design Certification, Remote

2022

- Completed 200-hour online learning course and conceptualized a music streaming platform that implements social media features for higher engagement

LEADERSHIP

Experience Architecture Club, Michigan State University – *President*

Present

- Communicated with 200+ students to organize bi-weekly meetings that compliment course materials, develop industry opportunities, and promote member connection
- Maintained networking opportunities for students by building relationships with companies for sponsorships and connecting XA Club members with potential mentors

XA Curriculum Committee, Michigan State University – *Student Representative*

2023

- Collaborated monthly with XA faculty to advocate for 200+ student needs
- Generate new ideas for XA community events, provide insight for curriculum changes, and suggest solutions based on student's opinions

SKILLS

Figma

Adobe

Wire-framing

Usability Studies

WordPress

Prototyping

Project Management

User Research