

Laura Louise Aull

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Employment

University of Michigan, Ann Arbor, MI 2020-present

Director, English Department Writing Program

Associate Professor of English

Wake Forest University, Winston Salem, NC

Associate Professor of English and Linguistics 2017-2019

Assistant Professor of English 2011-2017

Director, Directed Self-Placement 2012-2019

Education

PhD, University of Michigan, Ann Arbor, MI 2006-2011

Joint Program in English and Education

Thesis Chairs: John Swales; Anne Ruggles Gere

MA English, University of Notre Dame, Notre Dame, IN 2005-2006

Med, University of Notre Dame, Notre Dame, IN 2003-2005

BA English, Spanish, U of Notre Dame, Notre Dame, IN 1999-2003

Refereed Publications

Monographs

Writing Myths: Beyond correcting English. Under contract with Cambridge University Press.

How Students Write: A Linguistic Analysis (Modern Language Association, 2020)

First-Year University Writing: A Corpus-Based Study with Implications for Pedagogy (Palgrave MacMillan, 2015)

Textbook

A Case-Based Approach to Argumentative Writing. with Sonja Launspach (lead author) (Oxford University Press, 2020)

Articles

"Attention to Language in Composition." Forthcoming, *Composition Forum*.

"Student Interpretation and Use Arguments." Forthcoming, *Journal of Response to Writing*.

"What is 'Good Writing?' Analyzing Metadiscourse as Civil Discourse." *Journal of Teaching Writing* (2022)

"Directed Self-Placement: Subconstructs and group differences at a U.S. university." *Assessing Writing* (2021)

"Principles for Assessing Interpersonal Workplace Email Communication." *Journal of Writing Analytics* (2021). With Bethany Aull (lead author).

"From Cowpaths to Conversation: Rethinking the Argumentative Essay." With Valerie Ross. *Pedagogy* (2020)

"Linguistic Markers of Stance and Genre in Upper-Level Student Writing." *Written Communication* (2019)

"A Taxonomy for Writing Analytics." *Journal of Writing Analytics* (2019). With Susan Lane (lead author) and Bill Marcellino.

"Civil Assignments: Moving Beyond Argumentative Writing Tasks." With Maddie Moseley. *English Journal* (2019)

"Corpus Analysis of Argumentative Versus Explanatory Discourse in Writing Task Genres." *Journal of Writing Analytics* (2017)

"Generality in Student and Expert Epistemic Stance: A Corpus Analysis of First-year, Upper-level, and Published Academic Writing." With Dineth Bandarage and Meredith Miller. *Journal of English for Academic Purposes* (2017)

"Elaborated Specificity vs. Emphatic Generality: A Corpus-Based Comparison of Higher and Lower Scoring Advanced Placement Exams in English." With David West Brown (lead author). *Research in the Teaching of English* (2017)

"Connecting Writing and Language in Assessment: Examining Style, Development, and Argument in the U.S. Common Core Standards and in Exemplary Student Writing." *Assessing Writing* (2015)

"Linguistic Attention in Rhetorical Genre Studies and First-Year Writing." *Composition Forum* (2015)

"Genre Analysis: Considering the Initial Reviews." With John Swales. *Journal of English for Academic Purposes* (2015)

"Linguistic Markers of Stance in Early and Advanced Academic Writing: A Corpus-Based Comparison." With Zak Lancaster. *Written Communication* (2014)

"Directed Self-Placement Questionnaire Design: Practices, Problems, Possibilities." With Christie Toth (lead author). *Assessing Writing* (2014)

"Local Assessment: Using Genre Analysis to Validate Directed Self-Placement." with Anne Ruggles Gere (lead author), Zak Lancaster, Moises Perales-Escudero, and Elizabeth Vander Lei. *College Composition and Communication* (2013)

"Fighting Words: A Corpus Analysis of Gender Representations in Sports Reportage." with David West Brown. *Corpora* (2013)

"Students Creating Canons." *Pedagogy* (2013)

"Assessing the Validity of Directed Self-Placement at a Large University." with Anne Ruggles Gere (lead author), Time Green and Anne Porter. *Assessing Writing* (2010)

Book Chapters

"Language Policing to Language Curiosity: Using Corpus Analysis to Foreground Linguistic Diversity." *Methods and Methodologies for Research in Digital Writing and Rhetoric*. (in press)

"Big Data as Mirror: Writing Analytics and Assessing Assignment Genres." *Composition and Big Data*. University of Pittsburgh Press (forthcoming)

"Corpus analysis and its opportunities and limitations in composition studies." *The Expanding Universe of Writing Studies*, Peter Lang (2021)

"A Civil Style: Reexamining Discourse and Rhetorical Listening in Composition." *Style and the Future of Composition Studies*, Utah State University Press (2020)

"Stance as Style: Toward a Framework for Analyzing Academic Language," with Zak Lancaster. *Style and the Future of Composition Studies*, Utah State University Press (2020)

"Generality and Certainty in Undergraduate Writing Over Time: A Corpus Study of Epistemic Stance Across Levels, Disciplines, and Genres."

Developing Writers, University of Michigan Press (2019)

Editorial Contributions

- “Some things shouldn’t be graded in AP exams” *Inside Higher Education* (2021)
- “Automated text-matching and writing-assistance tools.” With Kelly Hartwell. *Assessing Writing* (2021).
- “Student-centered assessment and online writing feedback.” *Assessing Writing* (2020)
- “Writing placement tools: Constructing and understanding students’ transition into college writing.” *Assessing Writing* (2019)
- “Corpus analytic tools: Constructing and understanding student writing assessment.” *Assessing Writing* (2018)
- “Assessment Tools and Tech: A New Forum.” *Assessing Writing* (2017)
- “The past and possible futures of genre analysis.” with Zak Lancaster (lead author) and Moisés Damián Perales Escudero. *Journal of English for Academic Purposes* (2015)

Awards and Leadership

- External Reviewer, Rutgers University Writing Program, 2022
- Chair, Language, Linguistics, and Writing Standing Group, College Composition and Communication (2017-present)
- Executive Committee Member, Forum on Language Change, Modern Language Association (elected 2020-present)
- Standard Setting Board Member, Advanced Placement English Language and Composition, 2021
- Advisory board, IES project “Using a Linguistic Justice Framework to Explore Instructional Practices: Supporting the Development of the Workplace English Communication Skills of Historically Marginalized Learners,” 2020-2022
- Spencer Postdoctoral Fellowship, National Academy of Education, 2016-2018
- Inaugural Series Editor for *Assessing Writing* Technology and Tools feature, 2017-present
- National Science Foundation grant, “Collaborative Research: The Role of Instructor and Peer Feedback in Improving the Cognitive, Interpersonal, and Intrapersonal Competencies of Student Writers in STEM Courses” (NSF Award No. 1544239), 2015 to 2019
- Dunn-Riley Family Faculty Fellow, Wake Forest University, 2015-2018
- Award for Excellence in Mentored Scholarship, Wake Forest University, 2016
- Invited Guest Editor, 2015 Special Issue on Genre, *Journal of English for Academic Purposes* (JEAP)
- Humanities Institute College Collaboration fund, Spring 2015, for research with undergraduate students on corpus-based patterns of argumentative scope in undergraduate and advanced academic writing
- Undergraduate Research and Creative Activities Center (URECA), URECA fellowships, 2012, 2013, 2014, 2015
- Gayle Morris Sweetland Center Research Fellow, the University of Michigan, 2013

- Wake Forest University Teaching and Learning Center (TLC) Faculty Fellow 2012-2013
- Humanities Institute Grant for Wake Forest Directed Self-Placement (DSP) research, 2013
- Wake Forest University TLC Teaching Innovation Award, 2012-2013
- University of Michigan Dean's Scholar Graduate Fellowship recipient, 2006-2011
- University of Michigan David and Linda Moscow Prize for Excellence in Teaching Composition, 2010
- Susan Lipshutz Award for Socially-Responsible Dissertation Project, 2009

Invited Talks and Lectures

Student-led, evidence-based self-assessments. Language Centre. Hong Kong Baptist University. July 2022.

Critical Language Awareness Summer Salon. Facilitated by Shawna Shapiro, Middlebury University. July 2022.

Language Patterns in Student Writing and Why They Matter. Invited Panel: What We Still Don't Know about Student Writing, and How We Can Know It. MLA Annual Conference. January 2021.

Linguistic Markers of Concision and Civility in First-Year and Upper-Level Student Writing. Carnegie Mellon University. March 2019.

Turning Corpus Linguistic Research into Practical Support for Student Writers. Writing Across the Curriculum Series. Brigham Young University. October 2018.

Stance and Genre in Upper-Level Student Writing. Goldtrap Lecture Series. Iowa State University. April 2018.

Student Writing and Civil Discourse. National Academy of Education, Washington, D.C. November 2017.

Corpus Linguistic Analysis of Student Writing. Guest Lecture for Graduate-Level Research Methods Course, University of South Florida (Professor Norbert Elliot). Fall 2017.

Corpus Linguistic Analysis of Argumentative vs. Explanatory Genres in Student Writing. Seminar for Educational Testing Service (ETS), Princeton, NJ. March 2017.

Metadiscourse in Academic Genres and Disciplines: Corpus Analysis and Implications for Writing Assignments. Plenary at Writing Analytics Conference, University of Southern Florida. January 2017.

A Discursive Context for the Essay Genre in U.S. English Studies. Dartmouth College. August 2016.

Corpus Linguistics Analysis in English Studies: Historical Disciplinary Divides and Contemporary Possibilities. Indiana University of Pennsylvania. 2016.

Intersections of Rhetoric, Technology, and Corpus Linguistics. Guest Lecture for Graduate-Level Rhetoric and Technology Course, University of South Florida (Professor Joe Moxley). Spring, 2016.

Linguistic Analysis of Written Genres. Guest Lecture for Graduate-Level Research Methods Class, University of Arkansas (Professor Brian Ray). Fall 2015.

Language-Based Approaches in English Education: History and Best Practices. Guest Lecture for Graduate-Level Education Course, Wake Forest University (Professor Alan Brown). Fall 2014.

Corpus Linguistic Analysis of Student Writing. University of Michigan
Humanities Institute Digital Humanities Series. October 2013.

Recent and Upcoming Conference Presentations

Language Awareness as Language Justice: Critical Language Awareness in Writing Studies (Panel). *Conference on College Composition and Communication*. Virtual Conference. Spring 2022.

Introduction to Linguistics for Teachers and Students in support of CLA pedagogy (Workshop). *Conference on College Composition and Communication*. Virtual Conference. Spring 2022.

Move Analysis in Context: An example of undergraduate biology lab reports. *American Association of Applied Linguistics Annual Conference*. Pittsburgh, PA. Spring 2022.

Understanding and Responding to Standardized English in Composition. *Conference on College Composition and Communication*. Virtual Conference. Spring 2021.

Writing Development Before, During and After College. *Conference on College Composition and Communication*. Pittsburgh, PA. Spring 2019.

Writing Analytics and the Writing Performance of Diverse Students: Is Opportunity Possible? Respondent. *Conference on College Composition and Communication*. Pittsburgh, PA. Spring 2019.

Using Corpus Analysis to Sharpen Awareness of Writing Expectations. *Conference on College Composition and Communication*. Pittsburgh, PA. Spring 2019.

Corpus Linguistic Approaches to Teaching and Studying Writing. Pre-Conference Workshop. *Conference on College Composition and Communication*. Kansas City. Spring 2018.

Novice Language and Expert Discourse. *Conference on College Composition and Communication*. Kansas City. Spring 2018.

Making Language in Assignment Genres Visible. *Conference on College Composition and Communication*. Portland, OR. Spring 2017.

Metadiscourse in Argumentative and Explanatory Student Writing. Metadiscourse Across Genres Conference, Cyprus. March 2017.

Corpus-Based Approaches to Writing. Half Day Workshop. *Conference on College Composition and Communication*. Houston, TX. Spring 2016.

Corpus-Based Discourse Analysis of Scholarly Stance. *American Association of Applied Linguistics Annual Conference*. Orlando, FL. Spring 2016.

Courses Designed and Taught

English 993, Writing Pedagogy, University of Michigan, 2020, 2021, 2023

Practicum course for new graduate student instructors of first-year writing. Course introduces writing assessment and instruction practices rooted in diversity, equity, inclusion, and justice.

English 305, Exploring the English Language, UM, 2020, 2021, 2022

Course introduces phonology, morphology, semantics, pragmatics, sociolinguistics, grammar and syntax, language variation and education, including language-related policies and litigation.

English 506, Structure of English, UM, 2022

Graduate course covers phonology, morphology, semantics, pragmatics, sociolinguistics, grammar and syntax, language variation and education, including language-related policies and litigation.

English 390/690, Structure of the English Language, Wake Forest University, 2012-2018

Study of English language as a complex, rule-governed system.

Writing 210, Academic Research and Writing, WFU, 2015-2018

Undergraduate writing and research seminar. Study of, and practice with, language patterns and moves as rhetorical strategies that are distinct across academic fields and genres.

Writing 111, First-Year Writing Seminar, WFU, 2012-2019

(Title: Slang to School books: Arguments about language and language in arguments.) Study of arguments about contemporary language today, discipline-specific language, and how advanced and incoming writers make academic arguments, particularly vis-à-vis stance features.

Linguistics/ Anthropology 150, Introduction to Linguistics, WFU 2019

Study of foundational ideas in linguistics and linguistic anthropology, including theories of language acquisition and development, classifications of different kinds of languages, units of language meaning, trends and issues related to language change, and beliefs and policies related to language use.

Independent Study course, WFU Corpus linguistic analysis of academic discourse, 2013, 2015, 2017

English 306/ Linguistics 340: Language in American Essays, WFU, 2016

Historical study and corpus-based analysis of language related to U.S. creation of mass culture in general readership periodicals, 1920-Today.

Writing 399, Written Language in a Digital Era, WFU 2011-2013

Study of digitally-mediated written language, especially public arguments and academic research on use and implications of digitally-mediated language.

Service

To Profession

Editorial Board Member: Assessing Writing (2017-present); Journal of Writing Analytics (2017-present); Notes on American Letters (2016-present)

Reviewer for Corpus Linguistics strand of American Association of Applied Linguistics annual conference (2016-present)

Regular peer review: *Written Communication, Assessing Writing, Pedagogy, Journal of English for Academic Purposes, Research in the Teaching of English, Journal of Writing Analytics, WPA: Writing Program Administration, Journal of English for Specific Purposes*

To University of Michigan

Technical Communication Program External Review, 2022-2023

Open Access Publishing TOME Committee, 2022-2023

LSA Teaching Innovation and Formats Committee, 2021

Joint PhD Program in English and Education Admissions Committee, 2020-2021

Sweetland Center for Writing lecturer faculty review committee, 2020-2021

English Department Writing Program lecturer faculty review committee, 2020-2021

English Department Writing Program hiring committee, 2020-2021

English Department Executive Officers Committee, 2020-2021

English Department Executive Council, 2020-2021

Search Committee, tenured hire in YA literature, 2020-2021

To Wake Forest University

Undergraduate Research and Mentored Scholarship Committee, 2017-2019

Search Committee, T/T hire in Rhetoric of Science, 2018-2019

Linguistics Core Faculty, 2015-2019

Writing Minor Advisor, 2014-2019

QEP Assessment Committee for Global Programs and Studies, 2015-2016

Arts and Sciences Enhancement Research Committee, 2012

Lower Division Student Advisor, 2012-2013

Digital Humanities Faculty Seminar (Humanities Institute), 2012

Search Committee, T/T hire in English/ WAC/WID, 2011-2012

Digital Humanities Committee (Humanities Institute), 2011-2016

Workshops Offered, WFU Teaching and Learning Center

How Do Undergraduates Develop as Academic Writers, and How Can Faculty Best Support that Development?, 2019

What Wake Forest first-year students know (and don't know) about academic reading and writing, Annual (2012 to present)

Assigning Argument versus Analysis: What Writing Research Shows, 2017

Building a Student Culture of Academic Integrity: Addressing plagiarism and assignment design, 2016

How students write (and how professors want them to), 2014

Crafting meaningful writing assignments, 2012

Planning for student writing, 2012, 2013

Responding to student writing, 2012

Digital humanities in writing classrooms, 2013

Professional organizations

- *College Composition and Communication/ National Council of Teachers of English*, 2006-present
- *Modern Language Association*, 2008-present
- *American Association of Applied Linguistics*, 2010-present